

# Honorary Chairman Angelo J. Genova Boosts Fundraising Efforts for the Greater Newark Holiday Fund

*The Greater Newark Holiday Fund raises hundreds of thousands of dollars that help brighten the holiday season for families in crisis and at-risk children.*

NEWARK , NEW JERSEY , UNITED STATES OF AMERICA, December 24, 2018 /EINPresswire.com/ -- Angelo J. Genova, Chairman and Managing Partner of [Genova Burns](#) LLC, continues to energize the fundraising efforts as the Honorary Chairman of the [Greater Newark Holiday Fund](#) (GNHF). Mr. Genova helps guide the GNHF Board of Trustees that manages the annual fundraising campaign. When the effort is completed, the GNHF will distribute grants to 11 not-for-profit, social service agencies that serve communities across New Jersey.



Angelo Genova (center) is the Honorary Chairman of the Greater Newark Holiday Fund. Mr. Genova has helped energized the 2018 fundraising campaign by enlisting the support of New Jersey's leading business executives.

Each of these not-for-profit organizations has an outstanding record of performance serving communities in northern New Jersey. Many of the agencies have been assisting families, children, and the elderly in Bergen, Essex, Hudson, Morris, Passaic and Union counties for more than 100 years. The range of

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*Angelo J. Genova, Chairman and Managing Partner of Genova Burns LLC*

programs includes career training, health services, child care, hunger-relief centers, in-home therapeutic assistance and counseling for at-risk youth. Some agencies also use a portion of their funds to aid families in crisis by providing gifts and clothing that can brighten the holidays for young children.

In discussing his role with GNHF, Mr. Genova said, “Our efforts help all of us build stronger, more caring and compassionate communities. I'd also like to recognize the 2017 GNHF Honorary Chairman Marc Berson, who is a solid advocate for Newark. Mr. Berson's energy, vision and enthusiasm has connected the city's public, private and not-for-profit sectors. Together, they are striving to enhance the city, nurture commerce and create more

employment opportunities.”

The exceptional efforts by GNHF's volunteer Board of Trustees have helped the drive gather hundreds of thousands of dollars in contributions annually. In 2018, the board is led by GNHF's

President Anthony Azevedo, CPA, who is a partner in the firm Pereira & Azevedo, LLC.

Mr. Azevedo said, "I'm proud to be associated with GNHF. For more than 80 years, this nonprofit organization has been doing so much good for thousands of less fortunate people. Our success draws on generous efforts by our board of trustees, NJ Advance Media, [Investors Bank](#) and Big Click search engine marketing. We rely on the generosity of many individual and family donors as well as contributions from local companies that help us achieve our fundraising goal."

GNHF's 19-member board consists of executives from a cross-section of leading businesses that includes law firms, public utilities, financial service companies, and professional sports franchises. Each director brings a specific set of skills and expertise, and their joint efforts are coordinated by Mr. Azevedo as well as by GNHF Secretary Member Marie L. Mathews of Chiesa, Shahinian & Giantomasi PC, GNHF Vice President Sam Garruto, CPA, and the organization's Immediate Past President John Nietzel, a senior vice president at Investors Bank. Investors is GNHF's lead corporate sponsor, and recently the bank hosted a launch event for the 2018 fundraising campaign.

As the event drew to a close, Investors Bank Chairman and CEO Kevin Cummings said, "I'd like to recognize Mr. Berson and Mr. Genova who are two pillars of the Newark community. Each has taken significant actions to make Newark into a thriving center of commerce, entertainment, professional sports, education and entrepreneurship."

GNHF is gathering contributions from now through January. Visit the organization's website (<https://holidayfund.org/>) and click on the donate button. Links to GNHF's website are available at NJ.com and the digital edition of The Star Ledger.

#### About Investors Bank

Investors Bank, headquartered in Short Hills, New Jersey, is a full-service community bank that has been serving customers since 1926. With over \$25 billion in assets and a network of more than 150 retail branches, Investors Bank delivers personalized services and products tailored to the needs of its customers. Investors Bank's banking services include complete deposit, loan and cash management products for consumers and businesses.



The GNHF Board of Trustees includes (from left to right) Jennifer Mazawey, partner at Genova Burns; Anthony Azevedo, partner at Pereira & Azevedo LLC; Angelo Genova, chairman of Genova Burns, and Investors Bank SVP John Nietzel.



GNHF Trustees, professionals from local not-for-profits and business executives recently gathered at Investors Bank for a festive event to launch the 2018 fundraising campaign. For more than 80 years, the GNHF has gathered donations, and then the funds ar

Investors Bank: Member FDIC and Equal Housing Lender

#### About the Greater Newark Holiday Fund

GHNH was initiated in 1937 by a group of Newark business executives as a way to ensure that even the most impoverished children in the community would have a gift to open during the holidays. Today, the fund is one of the largest of its kind in the United States. The nonprofit organization has expanded its reach beyond Newark and is making the holidays brighter for individuals and families throughout northern New Jersey. GNHF continues to succeed and is thankful for the generous contributions made by its many donors.

#### Genova Burns LLC

Founded thirty-years ago, Genova Burns works with companies and business interests from around the globe on matters in New Jersey and greater northeast corridor between New York and Washington D.C. The firm provides an array of second-to-none legal services in multiple practices areas, with the responsiveness and skill level of much larger firms while maintaining service to our clients in a personal, relationship-oriented manner. Our offices are strategically located to execute on our clients' needs throughout the region, with attorneys who are admitted to practice in, among other jurisdictions, New Jersey, New York, Pennsylvania and Connecticut. In addition, the Firm's attorneys continue to be heavily involved in the our long term vision to have a law firm that will not only provide excellent legal services to the business community but which will continue to be very much a part of the political and business community structure at the state and local level.

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