



# Veteran takes aim with new shoe line Hitsquad.

---

*Army veteran once diagnosed with PTSD launches new shoe line called Hitsquad.*

LAS VEGAS, NV, UNITED STATES, December 23, 2018 /EINPresswire.com/ -- An army combat veteran once diagnosed with PTSD, takes aim on the sneaker industry with a fresh and innovative design. Phillip Mitchell Polite, a custom shoe designer from Jacksonville, Florida wants to change the stigma that veterans struggling with mental health can't be productive, even creative. Phil has struggled with depression and PTSD since deploying to Iraq in 2003 and 2007. "I even had a judge tell me I can't see my kids regularly because of my PTSD."

Phil channeled his frustration into working with [Aliveshoes.com](http://Aliveshoes.com) and launched his masterpiece. His brand [Hitsquad](#), a winner of the "staff pick" award is a beautiful blend of urban street style wear with a sense of pageantry. All the shoes are handmade by master Italian craftsman from pristine Italian leather. Each designer pair is a one-of-a-kind, combining handcrafting tradition, quality and modern style for a product that's perfectly Italian.

Hitsquad is a protected design and Limited Edition product. You can only find the very limited quantities. When purchasing one of the few available, you will receive an official Limited Edition Certificate, with the unique Limited Edition design code. The shoe concept is currently in pre-sale until a specific number of orders sends it into production. Phil hopes that other veterans and shoe lovers will support his cause. "I just want to make my family and past and present service members proud." "Life can get better even if your living with pain." "Find something you enjoy doing and take a chance." "I hope to use my creativity to raise awareness."

Phil Polite  
+1 818-720-8106  
[email us here](#)  
Hitsquad  
Visit us on social media:  
[Twitter](#)

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2020 IPD Group, Inc. All Right Reserved.