

Speciale Invest leads investor group to raise an undisclosed seed fund for the tech-gaming poker startup Pocket52.

Tech-gaming poker start-up successfully gains support of Speciale Invest with a slew of entrepreneurs in catalyzing a revolution in the Online Poker Circuit.

BANGALORE, KARNATAKA, INDIA,
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EINPresswire.com/ -- Ever wondered how computers generate Random Numbers?

Bangalore based start-up, an [online poker](#) platform Pocket52, has taken a major step in evolving the Random Number Generator [technology](#). iTech labs, a globally renowned third-party certification agency based out of Australia, has certified Pocket52 as a cryptographically secure [RNG](#) platform.

In Fact, Pocket52 is the first Indian poker company to develop a cryptographically secure RNG, sourced by Lava Lamps in India. They call it RNG+. This major technological step has brought about a revolution in the online poker space.

Speciale Invest led an investor group to raise an undisclosed seed fund for Pocket52. The group included marquee poker players like Abhigya Sagar, Pranjal Batra and a slew of astute entrepreneurs.

Pocket52 is boldly held together by Nitesh Salvi (CEO) along with other co-founders Saurav Suman (COO) (Co-Founder TimeMyTask now acquired), Debashish Bhattacharjee (CMO), and Satyam Verma (CTO).

Nitesh (Co-founder and CEO Pocket52) is an IIT Bombay graduate and a serial entrepreneur. His first venture Planceess was one of India's top-ranked Ed-tech startups which was later acquired by



From Left: Nitesh (CEO), Debashish (CMO), Satyam (CTO), Saurav (COO)

the Career Point Group, Kota.

Nitesh has been an ardent poker player from his IIT Bombay days. He mentions identifying major anomalies in his online poker experience over varied platforms.

A decade of unsatisfactory experiences inspired him to build a space of his own in the online poker Circuit. Nitesh along with the founding team aims to reconstruct the online poker experience with the help of Data & Machine Learning.

The platform is designed encompassing a world-class User interface to create a stunning user interface.

The Bangalore-based company expressed their intentions to infuse their funds in contriving an expanding consumer business. Pocket52 built their software from the scratch. The technology was built by India's finest, led by Satyam, CTO of the company who is an avid poker player himself. Pocket52 has introduced many new features for a sophisticated gaming experience of their users.

The startup has absorbed a very dynamic and tech-savvy team which has built a whale of a product. This product holds the potential to attract a large user base and foster their sustenance. The CMO of the company with his extensive knowledge on the customer leads the planning of every reward feature and benefit. Each promotion is designed keeping in mind every type of potential poker player in India.

Arjun Rao, General Partner at Speciale Invest expresses- "We're excited to support Pocket52 in their vision. Their vision to bring technological innovations to the Indian online gaming sector. Of course, poker is their first game. They have a strong product differentiation around the gameplay. Their integrity levels, fairness and high-quality player engagement, strengthen our confidence in them."

Founder of Speciale Invest Vishesh Rajaram mentions-

"The growth rate of the Indian online poker gaming industry is very high. It is a land of opportunities. Pocket52 has taken the technological lead in this space and we are happy to be a part of their growth journey."

This exhibits a tremendous level of faith in the start-up by their investors.

The RNG+ technology employed by Pocket52 is an additional security layer in their online card shuffle process. They drew this technological inspiration from some noteworthy companies like Cloudflare. A platform that acts as a medium to secure 10% of the entire world wide web.

Pocket52 has traced a tremendous roadmap for themselves. Their plan includes construction of personalized learning modules. This will equip the platform to impart personalized learning experience to the poker players who aim to go professional in poker. Machine learning will play a

pivotal role in the design of these learning modules.

As per a study by KPMG & Google in India published in May 2017, the market value of Indian gaming Industry's is about USD 300 Million. The estimated value of the online poker space in India is USD 7 Billion. This value combined with a base of more than 5 Million poker players in India. This infers a massive market potential as PokerStars India. Companies like Adda52, Spartan Poker, Pokerbaazi & 9Stacks are changing the face of online poker by promoting it as a game of skill.

So just like they say "BuildChurnWin" your poker today at Pocket52.Com

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