

New 360 Camera from 360Rize is Changing the Way VR, 360 video and photos are created for everyone

360Penguin changing the 360 content game with price and innovation

OLEAN, NY, USA, December 27, 2018 /EINPresswire.com/ -- Virtual Reality, VR for short, has grown in presentation and practice since the days of the basic point and shoot camera, 360Rize's newest creation, the [360Penguin](#), has changed the game. The 360Penguin is the world's best consumer-priced 360 camera. At under \$300, it delivers stunning 4K, 5.7K [360 video](#), 25 mega-pixel 360 photos and even 360 live streaming can now be created and managed by everyone.

360 Content used to be produced only by those who have a big budget to spend on expensive rigs, usually multi-camera arrays, that cost thousands of dollars, just to create high definition quality 360 content. Even today's 360 consumer cameras are still in the price range of \$400 to \$900 and requires hours upon hours of stitching the images together, requires the latest in high tech phones and powerhouse computers not to mention some frustration. Until Now.

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Its time to change VR, 360 Video and 360 Photo capture game and make it as easy to use as the basic point and shoot camera!”

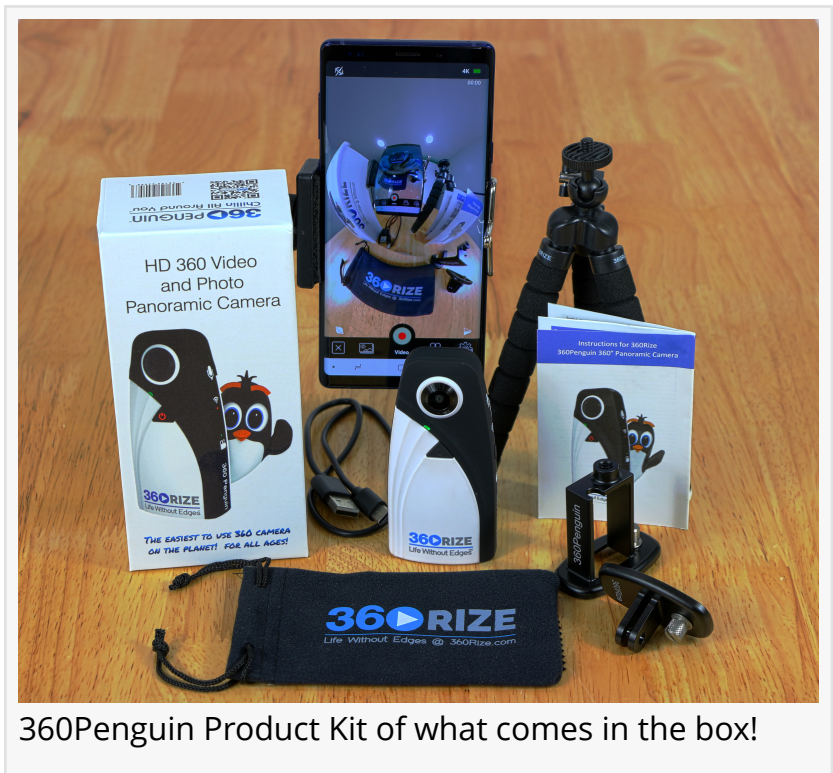
Michael Kintner

For \$298, the 360Penguin now gives everyone the ability to shoot beautiful 360 content and easily be shared to the world or fill your photo album with ease. The system is designed so everyone can experience whats happening all around you in virtual reality headset, on your phone or web pages without a huge budget and tons of resources.

Just as easy as a basic point and shoot camera, now creators can capture that backyard, country wedding as if

you were there. See birthdays, events or a nice walk in the woods without missing that special moment. The 360Penguin's price point makes it affordable, while the technology inside does all the hard work processing 24-megapixel photos and 360 video 4K or 5.7K without a high powered mobile device or computer needed. We kept it all inside the camera which makes it usable by everyone.

The power is now in the hands of the consumer creativity and not in your pocketbook.



360Penguin Product Kit of what comes in the box!

The 360Penguin from 360Rize will be at CES 2019, in Las Vegas. Wait until you see what's coming next! Stabilization, individual AE lens control, real time stitch blending and more.

The 360Penguin from 360Rize breaks the chains of major studio production of virtual reality. So get ready to join the 360 content creation revolution.

Michael Kintner
360Rize
+1 585-376-0360

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They say penguins can't fly! Only 2.6 ounces.



One 360 Photo and can turn into many photos, portraits, landscapes, little planets and more.

This press release can be viewed online at: <http://www.einpresswire.com>

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