



The #What5words campaign is inspired by Organisation Internationale de la Francophonie.

#What5words Tapui Limited is passionate about warning people around the world about the overuse of social media in the face of the global mental health crisis.

MELBOURNE, VICTORIA, AUSTRALIA, December 27, 2018 /EINPresswire.com/ -- The #What5words campaign is inspired by Organisation Internationale de la Francophonie, and is about [social media addiction](#) awareness, and understanding each other in these difficult times.

As a startup social enterprise regulated by the New Zealand Press Council, #What5Words Tapui Limited reports the following outcomes since its incorporation on November 27th, 2018, including major changes in Facebook Inc.

#What5words Tapui Limited is passionate about warning people around the world about the overuse of social media in the face of a global mental health crisis.

#what5words in November, the campaign that Facebook fully refunded, was targeted to those with an interest in Organisation Internationale de la Francophonie. It is because we truly believe in all language conservation, including French language conservation. One language is not enough.

The video #theblue (www.changed.blue) is for some unknown reason, virtually ONLY being engaged on Instagram. This is exciting, as it links directly to the why5words.com page, and people are "finding out more" from Instagram directly, for the first time.

I have used multiple methods, multiple tactics in marketing, journalism, medicine, consumer, competition and personal injury law, and I have published multiple websites and multiple Wikipedia pages. These are because our cultures and languages are different. Each page is intended for a different culture. The French page was particularly pertinent for me, as most of the followers spoke French in November. It was translated by the services of Translate.com and required two trials.

I do not know French culture at all. But I would like to request help from [French speakers all over the world](#). I do not know "what are the five words" for France especially.

I have used multiple tactics, that are seen all over the campaign, and multiple strategies. I did this after prior to and after attending the CADDRA Congress in Calgary, Canada, in November 2018.

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[This is a sole owned startup business](#) – owned and directed by Dr Peter James Chisholm. It is aimed all over the world and is engaged by any that click, we suspect based on our data. We can understand each other again in these difficult times, I really feel that. I have done the whole time. But as you can see, with the links all over the internet from our campaign, that were there previously, there are many potential solutions to this crisis. Many have worked very hard on this, for numerous years. Everyone will come up with their own solutions, Dr Peter (DrSparrow.me) only knows what helped for him.

Peter James Chisholm

What5words Tapui Limited

+47 63 00 09 73

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