

Alabama Logistics Company, BR Williams, Earns CTB Certifications

The BR Williams team has earned CTB certifications – some of the most prestigious designations in the industry.

MOBILE, ALABAMA, UNITED STATES, December 27, 2018 / EINPresswire.com/ -- [BR Williams](#), a complete supply chain service provider headquartered in Mobile, Alabama, has earned its Certified Transportation Broker certification from the [Transportation Intermediaries Association](#). This distinguished certification – more than three decades old – is one widely recognized as a symbol of professionalism and quality service, and relatively few third-party logistics companies have earned it.



“It was developed over 30 years ago to increase the professionalism and integrity of the freight brokerage industry, and since that time it has evolved from exams being held at the TIA conference using blue books, too, to an online course anyone can access at home or work,” says Sean Tucker, Education Manager at TIA.

“

The CTB course was challenging but rewarding. The material provided insight into many industry topics that I had encountered but never fully understood.”

Kenton Sprayberry

What is the Certified Transportation Broker Certification?

The Certified Transportation Broker Certification, or CTB, is a rigorous program designed to heighten professionalism and integrity of property brokerage for third-party logistics companies, or 3PLs. Through the program, which includes home-study and exam components, [has been called](#) the

“most widely recognized distinction in the transportation industry.”

The program includes modules on:

- Case law as it pertains to workers' compensation, damage claims and more
- Contracts and pricing
- General business principles, such as marketing, accounting and finance, and risk management
- Regulatory changes and how to keep up with them
- Traffic management involving best practices for claims, fleet and shipment, including international traffic management

Why CTB is Essential

The CTB certification is an essential measure of a company's professionalism and commitment to excellence. Because the program was developed more than 30 years ago – and because it's

been through several evolutions to keep up with the most current regulations and best practices – it's one of the most widely known and well-respected distinction in the industry.

For most 3PLs, the CTB certification provides an extra edge. It lets consumers know that the company has a broad knowledge base, tremendous professionalism and integrity, and is committed to serving customers in the most appropriate ways.

The team members who earned the CTB certification include:

- K Bardwell
- Renton Sprayberry
- Chris Nester

About BR Williams

BR Williams is a full-service supply chain service provider offering trucking, warehousing and logistics services. The company provides 3PL services through more than 500 flatbed carriers, 165 tractors and 625 Air-Ride van trailers, 53-foot Air Ride dry vans and more. With locations all across the southeastern U.S., BR Williams is located close to the port of Mobile, Alabama and also provides intermodal freight services, warehousing and drayage services, and more.

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