

## Business Consultant Cyrus Batchan starts blog for the restaurant industry and those who want to get involved

Cyrus Batchan has years of hands-on experience in the hotel and restaurant industry in the Los Angeles area, and now shares his experience on his new blog

SHERMAN OAKS, CALIFORNIA, UNITED STATES, December 31, 2018 /EINPresswire.com/ -- Business Consultant Cyrus Batchan, based on Sherman Oaks, California, is currently in the spotlight because of his involvement in one of the most anticipated Los Angeles restaurant openings, Nightshade, which is scheduled to open its doors in January. At the same time, he is setting up a blog and commentary for the restaurant industry and those who want to get involved, especially young entrepreneurs. The blog is available at https://cyrusbatchan.blogspot.com/

In the most recent restaurant endeavor, 2014 Eater Young Gun and Top Chef season 12 winner Mei Lin partnered with Cyrus Batchan and Francis Miranda of N°8 (Lock & Key in Koreatown) to build out a modern, wood-lined dining room with hanging lamps, lush greenery, and matching banquettes. The expansive space, which goes into the former Cerveteca, will feature a pan-Asian menu infused with modern touches and California sensibilities, with Lin herself calling the experience "fine food in a casual setting." Nightshade has dining touches and plating with flavor influences from Italy, Japan, and China.



Cyrus Batchan in California, Business Consultant Sherman Oaks

But back to the information that Cyrus Batchan is sharing on his Blog. "There is no study program that teaches young entrepreneurs how to get involved, how to plan a restaurant or bar, what hurdles one encounters, and how one makes it successful. In fact, such courses should be offered at every College. I hope that my Blog will provide some inspiration and ideas to those young entrepreneurs who have considered this industry. Hopefully some more experienced entrepreneurs will find it useful too," says Batchan.

There are many aspects to consider when starting a restaurant or bar. First of all, "location, location, location" is critical but one must also define the target audience and demographics to review whether the clientele is sufficiently large at the intended location. Also, regulatory permits and legal requirements can easily drive a new entrepreneur crazy. Explains Cyrus Batchan: "Little did I know that obtaining permits and meeting regulatory and zoning requirements is like jumping through hoops. You can do this work without an attorney, but be prepared for a rollercoaster ride. If you hire a lawyer, it will make some that work easier."

## About Cyrus Leon Batchan

Cyrus Leon Batchan is a business consultant in Sherman Oaks, California, focusing on restaurant and bar businesses. He has significant "hands on" experience with businesses. <u>Mr.</u> <u>Batchan</u> received a Juris Doctor Degree from the University of San Diego, California.

Mr. Batchan grew up in a restaurant family and worked every job from dishwasher, cook, delivery driver to bartender. Initially, he managed an investment fund developing real estates all throughout the greater Los Angeles Area. In 2013, he opened Lock & Key, an upscale lounge, in Los Angeles. Nightshade is his most recent endeavor.

https://cyrusbatchan.us https://cyrusbatchan.blogspot.com/ https://nightshadela.com/ https://la.eater.com/2018/12/17/18145 019/los-angeles-restaurant-openings-2019 https://la.eater.com/2018/12/20/18150

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https://www.tastethedram.com/single-post/2017/03/13/lock-and-key/ https://hype.news/cyrus-batchan/

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(Photo by Eater Los Angeles, Wonho Frank Lee)



Blog of Cyrus Batchan, Sherman Oaks, California

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Website of Business Consultant Cyrus Batchan, California



Cyrus Batchan at Lock&Key in California (Hollywood Reporter picture)

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