

Haven Inc. Announces Mitch Kristofferson as Managing Director to Lead Presence in Japan

Haven Inc. to expand global footprint in the world's third-largest economy.

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/EINPresswire.com/ -- [Haven Inc.](#)

considered one of the pioneers of the digital revolution in shipping logistics, announces the appointment of Mitch Kristofferson as Managing Director Japan to solidify Haven's commitment to the Japanese market.

Based in Tokyo, Mr. Kristofferson has had successful tenures at Oracle, DemandTec, SAP and most recently Apttus where he established and led Apttus' business in the Japan market. He will oversee the growth and evolution of Haven throughout Japan while being responsible for driving strategy, brand awareness, sales execution, partner alliances, and customer success. "Haven addresses some of the most important challenges that large Japanese shippers face today when optimizing their global supply chain," said Mr. Kristofferson. "[The visibility](#) that Haven offers its customers and partners is fundamental to logistics and supply chain transformation. I'm thrilled to join the company to help deepen its presence in Japan."



Mitch Kristofferson

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Mitch Kristofferson

“Haven continues to work with integrated trading companies to solve their most critical supply chain issues through automation and visibility,” said Mr. Tillman, Haven’s CEO. “The appointment of Mr. Kristofferson to Managing Director reaffirms our commitment to existing customers in the region. We’re thrilled to add Mitch and his track record of working with Japanese trading firms to increase efficiency through technology.”

Mitch received a BA Degree in Human Biology from

Stanford University and an MBA degree with a focus on marketing also from Stanford University.

About Haven Inc.

Haven was founded in 2014 to responsibly expand global trade through digital transformation. We help enterprises automate logistics, collaborate with partners, and gain valuable insights into their supply chain. If you share our vision and seek to make a material impact on trade, or if you manage a complex supply chain, get in touch with us.
<https://www.haveninc.com>.

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“Haven is changing the global economy – and it starts with shipping.”

TIM O'REILLY
Haven Investor, O'Reilly Media Founder

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