



Chicago Marketing Agency Determined To Revamp Outdated And Poor Performing Websites

The new chicagoseo.company has officially opened in order to serve the local residents throughout the city of Chicago.

CHICAGO, IL, UNITED STATES, January 1, 2019 /EINPresswire.com/ -- The opening of the Chicago SEO Company is finally here and ready to serve the local business owners in Chicago and surrounding cities. With the companies decade of marketing experience and happy clients throughout the United States, they are eager and ready to help the hundreds of local business owners that are struggling to find local customers. The firm has found that there are too many businesses that have poor performing websites and a serious lack of lead generation.

The CEO, Taylor Johnson believes that companies don't even need a website unless it is going to be properly optimized and ready to take orders. He has found that many websites do not rank even within the top 5 pages for targeted keywords and because of this, they receive low amounts of search traffic. Without good traffic coming in weekly, it is impossible to have a converting website that actually improves your companies sales and online reputation.

There are businesses that have spent more than \$25,000 just for website development he stated. A professionally designed website is only one piece of the puzzle. The second and most important step is to make sure that your website receives qualified traffic so that it can actually convert and sell your products and services for your company.

Some of the best ways to bring in high-quality traffic are by search engine optimization services. By ranking locally in your area for targeted keyword terms, you can have your website selling for you at any time of the day. This has proven to be one of the best marketing strategies for local business owners.

In addition to ranking organically, have top placements in the snack pack listings also offer a huge benefit for consumers trying to find business owners. For example, let's say you are trying to find a local dentist in Chicago, chances are you will Google a search term such as "Chicago Dentist" and browse through the top-ranked websites in the organic section or in the snack pack map section in order to find a local dentist in your area that can help you with your needs.

The Chicago marketing firm has years and years of local and national marketing experience and is determined to help businesses with their needs. Interested businesses are encouraged to fill out the video audit form on the website or to give them a call to learn more about their current SEO services that they are offering for locally based companies throughout the city of Chicago. The professionals at the company will develop a custom-made video analysis for your company at no charge so that you can see first-hand how your website is currently performing. There are hundreds of SEO factors and by having a professional review your website you can get an in-depth view of where your traffic is currently coming from, how much search traffic you receive monthly, how mobile responsive your website is and many other important factors.

The company can be reached at 312-428-6976 or emailed via their contact form.

ChicagoSEO.Company
300 North LaSalle Street
Suite 4925
Chicago, IL 60654

Taylor Johnson
ChicagoSEO.Company
+1 3124286976
[email us here](#)

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