

Nutrigenomix launches new genetic test for weight management

TORONTO, ON, CANADA, January 2, 2019 /EINPresswire.com/ -- Nutrigenomix Inc., a global leader in genetic testing for personalized nutrition, announces the launch of a new genetic test for weight management. The new test adds to the suite of genetic tests offered by Nutrigenomix that provide actionable genetic information to help healthcare professionals and their clients determine the optimal dietary approach for achieving and maintaining a healthy body weight.

"Many of my clients have had tremendous success using the original 45-gene Nutrigenomix test that included a weight management panel,"



Nutrigenomix Weight Management Report

said Kassandra Gyimesi, a Registered Dietitian Nutritionist who operates a busy weight loss clinic in Denver, Colorado. "This new genetic test for weight management will be even more appealing to my clients who have struggled to lose weight and are looking specifically for a test that focuses on weight management."

The test includes several genetic markers that have been shown to modify a person's response to various components of their diet, as well as genetic markers that impact eating behaviors, which can be powerful motivators that help with compliance. Dr. Ahmed El-Sohemy, Founder and Chief Science Officer of Nutrigenomix, presented the latest research on nutrigenomics and personalized nutrition at the recent American College of Nutrition Conference in Seattle where he was the recipient of the Stanley Wallach Award, which recognizes a highly esteemed investigator who has made a significant contribution to understanding the role of nutrition and human health. During his <u>award lecture</u>, Dr. El-Sohemy presented findings of the first randomized controlled trial of DNA-based dietary recommendations on eating behaviors by his research team at the University of Toronto. "Individuals who receive DNA-based dietary advice are much more likely to follow the recommendations they're given," said Dr. El-Sohemy. "This results in greater improvements to their diet, which directly impacts several indicators of health. The large Food4Me trial conducted in several European countries also showed that giving people personalized dietary advice based on genetics leads to the greatest improvements in eating behaviors."

As one of the only nutrigenetics companies in the world supporting novel research on nutrition, genetics and health at several universities around the world, Nutrigenomix has been at the forefront of research in the field. "This new genetic test incorporates the latest scientific discoveries in the field of nutrigenomics and weight management." said Dr. Bibiana Garcia-Bailo, Director of Research and Development. "Our team of researchers and members of our international science advisory board have used only the highest quality studies to develop this

new panel. We apply the most rigorous standards for selecting every genetic marker in our panel."

With offices in Canada, UK, Australia, Brazil and the United States, Nutrigenomix has been expanding rapidly to meet the growing demands by healthcare professionals and consumers for a high-quality genetic testing service. Being the only nutrigenetics testing company worldwide that was established at a major university, the University of Toronto, Nutrigenomix is regarded as one of the most trusted sources of genetic information for personalized nutrition. With this new test for weight management, the company will be poised to expand to weight loss clinics and has already partnered with several organizations in the health, wellness and weight loss industry.

To learn more about Nutrigenomix visit <u>www.Nutrigenomix.com</u>

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ABOUT NUTRIGENOMIX

Nutrigenomix Inc. was founded in 2011 as a University of Toronto start-up biotechnology company that is dedicated to empowering healthcare professionals and their clients with comprehensive genomic information, with the ultimate goal of improving health and performance through precision nutrition. The company has a network of over 8,000 healthcare practitioners in 35 countries plus exclusive distributors in 10 other countries. The personalized nutrition reports are available in 8 languages and the current 45-gene test panel is available for health, sport and fertility. For more information visit Nutrigenomix.com or email info@nutrigenomix.com.

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