

# CHIEF MARKETER NAMES HANGAR12 AGENCY TO EXCLUSIVE LIST OF TOP 200 MARKETING AGENCIES SERVING THE U.S.

*Industry's only comprehensive list names Hangar12 among best engagement and activation agencies shining spotlight on the fastest-growing channels of marketing*

CHICAGO, IL, UNITED STATES, January 1, 2019 /EINPresswire.com/ -- Chief Marketer, a leading publisher of content, recognition programs and training events for Fortune 1000 marketers, unveiled HANGAR12 AGENCY among the 2019 Chief Marketer 200.



HANGAR12 agency logo

The CM200 features editorial listings and coverage of agencies spanning 11 categories, including Experiential, Sports & Entertainment, Promotion, Retail/Shopper, Digital/Content, Social Media, Design and Innovation, B2B Demand Gen, B2B Brand Engagement Marketing, B2B Experiential Marketing and Martech. HANGAR12 is one of the top 15 agencies in the Promotion category. Editorial profiles include details on HANGAR12's core capabilities and specializations, examples of outstanding work, insights on culture and people, client examples and RFP contact information.

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*Kevin Keating*

“Today's marketer relies on a toolkit of new technologies and tools that emphasize engagement and experiences above advertising techniques that merely talk to, rather than with, the customer,” says Jessica Heasley, Content Director at Chief Marketer. “The Chief Marketer 200 serves as an invaluable resource for marketers seeking to engage the right partners to help them craft meaningful—and

measurable—campaigns and strategies.”

Chief Marketer's editors accepted applications from across the country for the CM200. Winners were selected based on several criteria including: insightful client testimonials; outstanding case study submissions; high caliber, consistent work across programs and clients; innovative and creative executions; and bold and inspiring concepts and ideas that are moving the industry forward. The 200 agencies selected for this year's program are thought leaders in their craft and representative of the [best agencies of the marketing industry](#).

"For over ten years, HANGAR12 has been ranked a [best marketing agency](#) by Chief Marketer and the Promotion Marketing Association," says Kevin Keating, President of HANGAR12. "As an independent marketing agency, we take immense pride in being recognized for our achievements by the most-respected source in the business."

HANGAR12 specializes in marketing CPG brands through [best-in-class consumer promotions](#), shopper marketing, digital marketing, social media, and being one of the best consumer-centric marketing agencies.

About Hangar12

Hangar12 ([www.Hangar-12.com](http://www.Hangar-12.com)) is a leading independent brand activation agency for national and global consumer package goods. We believe that everything starts with the consumer. That's our only rule. Our Consumer First® approach enables collaboration with consumers throughout our creative process to ensure successful activation of the brand. Hangar12 specializes in marketing CPG brands through consumer promotions, shopper marketing, digital marketing, and social media, and being one of the best consumer-centric marketing agencies. Hangar12 is ranked a TOP 100

promotion agency in the U.S. for ten years. We employ both agency and brand-side marketing experts to craft brilliant solutions to grow brands by engaging consumers... everywhere. We've been leading with this approach for years on highly recognizable brands in the food & beverage, snacks, candy, retail, and home & office categories.

#### ABOUT CHIEF MARKETER

Global online content portal Chief Marketer, an Access Intelligence brand, arms aspiring CMOs with the tools, insights, data and training they need to master the “next frontier of marketing”—an age of marketing much less dependent on advertising and much more focused on the rest of the branding toolkit. CM has more than 150,000 readers who rely on its content and live events to help them cut through the noise and find the solutions necessary to optimize their performance. From digital, direct and content marketing, to social, experiential, promotion and more, our weekly newsletters and daily website content cover it all. In addition to the CM200, Chief Marketer also produces the PRO Awards, and recognition programs including Masters of Martech and Future CMOs. Learn more at [chiefmarketer.com](http://chiefmarketer.com).

HANGAR12  
HANGAR12 AGENCY  
+1 312-870-9101  
[email us here](#)



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