

Collaborate and Partner with Aspire Systems, a Leading Retail Solution Provider at NRF & REx 2019

Meet Aspire Systems at NRF Booth #2321 to understand their exclusive retail offerings

DALLAS, TEXAS, USA, January 3, 2019 /EINPresswire.com/ -- Aspire Systems, a global technology services firm, today announced its participation in [National Retail Federation \(NRF\) 2019](#) and Oracle Retail Exchange Programme to be held from January 13th to January 15th, 2019 in New York, USA.



Aspire Systems Retail Digital Technologies

NRF, Retail's BIG Show, brings together 36,500 industry professionals, close to 4000 retail companies from 99 countries across the globe. The world's largest retail event sees 16,000 retailers and leading industry experts attending every year to discuss the success stories and learnings of the year gone by and the innovations & trends the future holds for the retail industry.

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As a leading retail solution provider, we believe in providing diverse perspectives to help retailers across the globe, gain clear and valuable insights to offer experiential retail for their consumers”
Sunil Bajaj, VP & Practice Head – Retail Solutions, Aspire Systems

At NRF booth #2321, Aspire Systems will be showcasing its excellence in Retail Solutions. They offer [Retail Digital Transformation](#) with a plethora of retail solutions, covering the end-to-end retail journey starting from back-end systems and processes like Merchandising and Store Solutions to front-end, customer-facing touchpoints like Predictive Analytics and Content Personalization leading to superior Customer Experience.

A visionary and expert in the industry, Sunil Bajaj, Vice President and Practice Head – Retail Solutions, Aspire Systems, says, “The main area of focus has always been the Customer Experience (CX). 2018 was an eventful year with a number of technologies being introduced just to

offer excellent CX. In 2019, Retailers will have to completely rely on data to predict customer behavior. Smart retailers will know their customers better than customers themselves. For those who hate shopping, voice-based assistants will make even chore shopping fun and effortless. “

Meet Aspire Systems experts onsite and get impactful insights and guidance in identifying trends and issues in each step of the retail journey. A leading industry player and a platform enabler for elevated Customer Experience, Aspire Systems leverages futuristic AI-based technologies to offer a superior and personalized shopping journey for the “born digital” customers.

“With data and emerging technologies, smart retailers will achieve more footfalls than ever, both online and offline. As a leading retail solution provider, we believe in providing diverse

perspectives to help retailers across the globe, gain clear and valuable insights to offer experiential retail for their consumers” Mr. Sunil states.

Run into Aspire Systems at [Oracle Retail Exchange Programme \(REx\) 2019](#), a closed-door conference for Oracle exclusive partners and clients on January 12th & 13th at Sofitel, New York. A proud Oracle Gold Partner with exclusive Oracle Retail Practice, Aspire Systems offers comprehensive retail suite for their clients. The in-house experts enable implementation, migration and support & maintenance for the latest versions of Oracle Merchandising Operations Management & Xstore Solutions.

Aspire offers a wide range of accelerators to fast-forward retail business and achieve maximum ROI within a short span of time. All those existing Oracle users and those who are looking to migrate, meet Aspire to understand:

- Why should you consider Moving to Merchandising Cloud Services?
- Leverage Oracle Retail Omnichannel Solutions to improve your Customer Journey
- Design your own Oracle Retail Managed Service solution for maximum ROI

Meet Aspire Systems at NRF Booth #2321 to optimize your retail business and reshape your Customer Experience.

About Aspire Systems:

Aspire Systems is a global technology services firm serving as a trusted technology partner for its customers. The company nurtures an array of technological services like Enterprise Integration, Digital Services, Software Engineering, Testing and Infrastructure support for the Retail Industry. The company currently has over 2700 employees and 150+ customers globally and is CMMI Level 3 certified. It is headquartered in Singapore and has a growing presence in USA, Mexico, UK, India, Middle East, Asia-Pacific and Europe. For the ninth time in a row, Aspire has been selected as one of India's 'Best Companies to Work For' by the Great Place to Work® Institute, in partnership with The Economic Times.

To know more about Aspire Systems, visit the link given below:

<https://www.aspiresys.com/nrf2019>

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