



LIFESTART ANNOUNCES THE RE-OPENING OF THE 333 W WACKER DRIVE FITNESS CENTER

CHICAGO, ILLINOIS, UNITED STATES, January 2, 2019 /EINPresswire.com/ -- LifeStart, the country's largest multi-tenant corporate fitness management company, announced today the grand re-opening of the newly renovated fitness center located within the iconic 333 West Wacker Drive.

LifeStart was hired as a consultant to assist with the renovation and expansion of the fitness center. The project completely transformed the space with the addition of a feature wall graphic, new finishes, and upgraded fitness equipment. All existing cardio pieces were replaced with brand new Peloton Bikes and Life Fitness treadmills, stepmills and ellipticals. The strength equipment was replaced with a Technogym Plurima strength unit and Life Fitness dual adjustable cable machine. The beautifully remastered locker rooms are now a perfect place where members can enjoy fluffy white towels and the spa-quality shower products. Saving the best of the upgrades for last, just a few steps away from the fitness floor and locker rooms is the highlight of entire project - a brand new group exercise and functional training studio. The studio features a TRX functional unit, Life Fitness spin bikes, and MyZone heart rate technology.

The building's desire to deliver an elevated fitness experience to the tenants did not stop with just the remodeling of the health club. LifeStart has been selected by Hines to provide premium services to the members which will include equipment orientations, on-site personal training, dietitian consultations, group exercise classes, and laundry service. Rotating spa services will also be launching in the fitness space in early 2019 through LifeStart's Hubbub program.

The 333 West Wacker Drive assignment expands LifeStart's partnership with Hines.

About LifeStart

LifeStart provides premium corporate amenity and fitness solutions to the Commercial Real Estate Industry. LifeStart has more than 27 years of experience in designing, developing and operating hospitality-focused amenities for our nationwide customer base. As a service-driven company that believes in consistently delivering the best experience at work, our stunning, design-driven centers and best-in-class services install a sense of pride in our customers and empower our members to achieve their best each day.

This site expands LifeStart's portfolio to 84 locations under management.

To learn more about LifeStart visit www.lifestart.net.

About Hines

Hines is a privately owned global real estate investment, development and management firm, founded in 1957, with a presence in 207 cities in 24 countries and \$116.4 billion of assets under management—including \$64 billion for which Hines provides fiduciary investment management services and \$52.4 billion for which Hines provides third-party property-level services.

Hines has 109 developments currently underway around the world, and historically, has developed, redeveloped or acquired 1,319 properties, totaling over 431 million square feet. The

firm's current property and asset management portfolio includes 527 properties, representing over 224 million square feet. With extensive experience in investments across the risk spectrum and all property types, and a pioneering commitment to sustainability, Hines is one of the largest and most respected real estate organizations in the world.

To learn more about Hines visit www.hines.com

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