

GLOBAL LUXURY VILLA RENTAL COMPANY EXPERIENCES UNPRECEDENTED DEMAND FOR THE CARIBBEAN THIS WINTER

Caribbean is extremely popular this winter season

NEW YORK, NEW YORK, UNITED STATES, January 4, 2019 /EINPresswire.com/ -- Leading luxury vacation rental company has announced that demand for the Caribbean is the strongest in their history since its inception in 1992. This unprecedented increase in demand for the islands is due to a combination of different factors and climatic conditions.

First and foremost, the Caribbean had virtually no hurricane activity this year. The 2018 hurricane movement in the region was one of the quietest in



7 Mile Beach luxury villas Cayman Islands

history. The hurricane season officially ended on November 30th, 2018 so there is no threat to the 2019 season. Secondly, the world health organization (WHO) announced on the 18th October this year that it has removed the Zika Travel Alert for most of the Caribbean territories.

"

we are delighted that the Caribbean sees such a surge in popularity and demand" Alexandra Baradi This announcement has come on the heels of data which was released by the Caribbean Public Health Agency (CARPHA) that they have seen undetectable levels of the Zika Virus for over 12 months.

Owner and CEO of Exceptional Villas said "we are delighted that the Caribbean sees such a surge in popularity and demand" Asked which are the most popular islands, she

confirmed the following:

Barbados is one of the <u>most popular islands this year</u>. The island has always been a favorite with British Clients, but this year the company which is considered to be the most trusted in the world have seen, increased demand from the US and Canada. Canadians, in particular, love the island and see it as the perfect place to escape their very cold winters. Due to the increased demand for Barbados, the company has launched a new brand called <u>Villas Barbados</u> which deals exclusively for the island.

Turks and Caicos is another island which is seeing tremendous demand. The last year has seen an unprecedented amount of new extremely luxurious villas and resorts being built on the island especially on the island of Providenciales. The increase in luxury accommodation together with the fact that Grace Bay continues to be voted the number one beach in the world by many reputable sources has greatly enhanced the island's popularity.

St Barts is another island experiencing increased demand this winter season. Many clients were denied their annual vacation last year to St Bart's due to Hurricane Irma. These loyal clients are now back as well as many new clients. The island has seen an incredible revival with many new luxury villas available for the season as well as many newly refurbished and upgraded properties.

Grand Cayman is another very popular island this year. Grand Cayman is easy to access with very good airlift and also has one of the best beaches in the Caribbean. It is also one of the safest islands in the Caribbean with virtually no crime. 7 Mile beach is very pristine and very beautiful. The combination of all these factors has resulted in a 30% increase in year on year business.

ABOUT EXCEPTIONAL VILLAS Exceptional Villas is a luxury villa rental company featuring only the best handpicked and personally inspected properties in the world. The company has clients from all over the world. Exceptional Villas have been in the travel business for over 25 years and offer a bespoke service to their clients. This includes matching the perfect villa to each of their clients and providing a complimentary concierge service. This service includes organizing all aspects of the client's vacations such as VIP airport arrival, ground transportation, restaurant reservations, tours and excursions, water sports and prearrival stocking. Unlike some of their competitors, they do not provide a membership fee. Likewise, their villa experts are indeed experts. They visit every single villa and are filled with a wealth of information regarding each villa, as well as each destination. Exceptional Villas take total pride in the customized service they offer. For more information visit http://www.exceptionalvillas.com/ or call + 353 64 66 41170 or toll-free from the US and Canada 1 800 245 5109 and UK 0845 528 4197



Worlds Best Beach Turks and Caicos



Barbados Beach



Aerial View of St Barts

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Atelier Villa Barbados

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