

# National Self Storage-Dove Mountain Named 2018 Facility of the Year

*Automation and luxury take self-storage to new levels*

IRVINE, CALIFORNIA, UNITED STATES, January 3, 2019 /EINPresswire.com/ -- Storelocal co-op member National Self Storage-Dove Mountain has received the prestigious Facility of the Year award for 2018 by Mini-Storage Messenger magazine. The modern and sophisticated facility, located in Marana, Arizona, was named Overall Winner — the publication's top award — for all-around excellence in design, construction and technology.

National Self Storage-Dove Mountain, operated by Strat Property Management Inc., offers 62,790 square feet of rental space incorporating the most advanced smart technology as well as design elements modeled after the surrounding affluent Tucson residential community and Ritz-Carlton Golf Club at Dove Mountain.



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*Travis Morrow*

Marrying the best of esthetics and function, National Self Storage-Dove Mountain blends Tenant™ technology, pioneered by industry co-op Storelocal, with resort-like accents that remove the stark impression commonly associated with self-storage facilities. Renters enter a welcoming lobby containing kiosks for paperless transacting, with onsite team members offering as little or

as much assistance as desired. Warm paint colors and street signs within the facility guide the way to a renter’s unit, creating a sense of home and community.

These and many features contributed to National Self Storage-Dove Mountain receiving the Facility of the Year award, Morrow added.

“Technology played a major role,” he said. “Our products were built by the co-op, our way, and we use them to streamline and simplify the customer experience. There are a lot of attractive

self-storage facilities, and so it is the technology piece that ultimately differentiates us from the competition.”

Technology is moving the industry forward, also co-founder and current chairman of Storelocal, worked with the co-op to develop its Tenant™ technology platform of products and services. Powered by Storelocal’s global distribution system (GDS), the Tenant™ technology platform has modernized the storage experience at facilities such as National Self Storage-Dove Mountain by providing customers with the same on-demand shopping choices they enjoy elsewhere.

Tenant™ delivers this with a single point of access to every facet of buying self storage, from searching and selecting units, executing leases and purchasing ancillary services. It also includes a modern access solution called SecurGuard by Janus International, enabling tenants to access a unit from a Bluetooth-enabled device, 24-hours a day.

“Our business model is, and has always been, putting the customer first,” Morrow said. “This technology allows us to do business with our customers their way and on their time.”

Strat Property Management currently employs some part of Tenant™ technology at all 68 of its facilities, with additional features onboarding.

#### About Storelocal

Storelocal is a co-op owned by independent self-storage operators. We develop unassisted move-in technology and offer brand services that increase the profitability of our members. In just over four years we have grown to more than 1,200 facilities, including 12 of the top 50 operators, making Storelocal the 4th largest self-storage owner entity in the U.S. Storelocal is proud to introduce Tenant™ - "Making technology easy and unassisted move-ins a reality." For more information, visit <https://www.storelocal.com/>

#### About Strat Property Management

Since 1999, Strat Property Management Inc. has provided residents of the Southwest with quality multifamily housing and self-storage options. The Self Storage Division of Strat Property Management operates 68 self storage facilities in California, Texas, Arizona, New Mexico and Utah. Our diverse portfolio of Class A and first-generation properties demonstrates our commitment to caring for the communities in which we operate. For more information, visit <http://www.stratprop.com/self-storage/>

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