

# Businesses Show Employee Appreciation and Encourage Retention Through Perks Group Benefits

NEW YORK , NEW YORK, USA, January 3, 2019 /EINPresswire.com/ -- [Perks Group](#) is a major national network of promotions, savings, and seasonal deals that users can benefit from across the country. Businesses who offer Perks Group exclusives to employees demonstrate their appreciation and encourage employees to continue working for their current companies.

Retaining employees and keeping them happy should be at the forefront of every successful venture. It's the employees, after all, who do everything but the top-level organization. The Perks Group understands this and urges businesses across the country to get involved in their vast program and open the doors to savings for all employees.



[Perks Group](#) has roots that extend all the way back to 1988 when they began as an employer-sponsored savings program for companies with more than 1,000 employees. Today, they are one of the nation's largest affinity programs, keeping up with changing demands by consistently upgrading their deals and providing discounts and savings through mobile discounts. The Perks app can save members on movie tickets, vacation deals, dining opportunities, gym memberships and more all through a user-friendly mobile application.

In the [PerksConnect](#)'s comprehensive program, users have access to thousands of brand-name items available through the Perks Group discount network. Their merchant network saves its users hundreds of dollars each year on things like gas, traveling fees, groceries, fine dining, shopping, local attractions and more. The Perks Group is able to provide so many discounts by bringing together consumers, local merchants, daily deal networks, national merchants, manufacturers, and distributors into one easy-to-use and convenient program.

Today, the benefits offered through Perks Group have been implemented into over 1,000 major corporations, colleges, & alumni associations across America. Users simply log into their app and check out local deals and discounts before using their PerksCard to save on purchases. It's an excellent system to offer to employees, both as a way to demonstrate employee appreciation as well as a way to retain the best workers.

What better way to show you appreciate your employees than by giving them access to an exclusive network of savings that can be used across the country during any time of year? Instead of a one-time bonus or an extra day off, employees will be able to save on multiple

expenses and learn to tap into local deals and resources to save even more money on daily purchases. Since PerksConnect is offered solely through your company, employees will have even more of a reason to remain loyal and eager workers now and in the future.

The Perks Program allows members to redeem discounts locally or during travel at thousands of business locations. They can use these discounts in-store at the time of their purchase, online by making purchases through a link, using an 800-number with a value code, or through downloadable coupons that can be printed or redeemed from the app.

In the future, the Perks Group plans to expand their offerings by signing up hundreds of more businesses and optimizing their user-friendly app further. Companies who sign up today will be eligible to even more savings down the road as the group expands their network of merchants, creating new deals that reward employees and entice them to stay onboard.

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