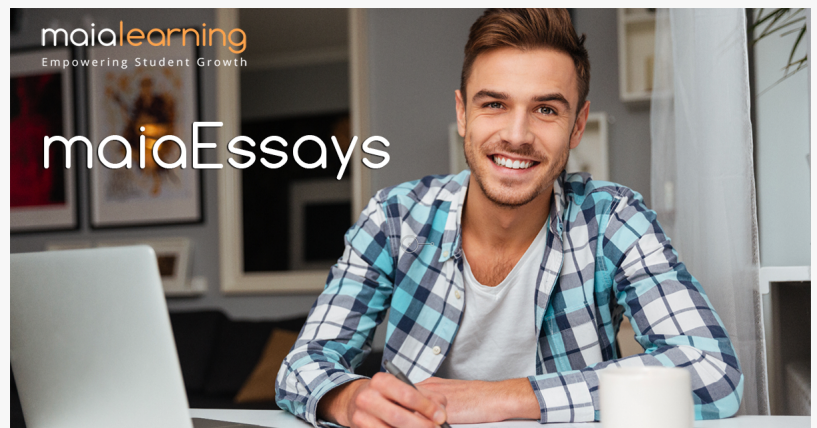


# MaiaLearning Helps Students Tell Authentic Stories in College Essays

*MaiaLearning partners with Prompt to help students write more powerful college application essays, and helps counselors save time managing the essay process*

PALO ALTO, CA, UNITED STATES, January 7, 2019 /EINPresswire.com/ -- A student's grades, test scores, and activities only tell a part of the applications story. Essays fill in the gaps by helping bring a student's experiences, traits, and values to life. However, essays are often the most stressful part of applications, as students struggle to start writing and lack confidence in the content and structure of their writing.



MaiaEssays, a new part of MaiaLearning, helps students tell authentic stories in college essays.

College and career readiness software vendor [MaiaLearning](#) has partnered with [Prompt](#) to offer College Essay Development Tools and essay feedback from Prompt's Essay Specialists inside MaiaLearning. The partnership helps students:

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MaiaEssays helps students tell their authentic stories. It supports them through the most stressful part of college applications.”

*Satish Mirle, CEO of  
MaiaLearning*

- Provide the information admissions officers look for in essays
- Tell their authentic stories in compelling ways
- Be confident that they're submitting their best work

The new capability, dubbed MaiaEssays, has four parts.

First, it provides access to more than 3,000 essay prompts for U.S. and international universities. The essay prompts are classified by topic, so students see where variations on a single essay can meet the requirements of several institutions. This is valuable, as Prompt finds students applying to competitive universities write an average of 16 essays.

Second, it provides Prompt's Essay Development Tools that help students identify what to write

about, and create outlines for common types of essays (e.g., the Common App Personal Statement). The tools guide students to develop content that's unique and tells their most compelling stories. Then, the tools help students structure their content as an outline they can use to begin writing.

Third, it lets schools provide students with access to written feedback on their essays' content, structure, and grammar from Prompt's Essay Specialists within 48 hours. Prompt's Essay Specialists reviewed over 13,000 college essays in 2018, and typically come from top-50 institutions with backgrounds in education or writing. It's like giving each student a personal essay coach with the time and expertise to help make step-change improvements to the essays.

Fourth, it provides tools to help counselors manage the essay process: seeing essay requirements, topics, and progress for each student.

This new software capability levels the playing field for students who can't afford expensive essay coaching. Students will write first drafts with their most compelling content and a sound structure. Schools can then choose to purchase affordable essay feedback for their students or allow students to purchase feedback themselves.

Ramon Canela, College Counselor at Newton High School in the New York City public school system, uses Prompt's essay review services for select students and says, "It has been a really great experience to see my students so confident about their essays."

MaiaLearning CEO Satish Mirle says, "MaiaEssays helps students tell their authentic stories. It supports them through the most stressful part of college applications."

Prompt CEO Brad Schiller says, "The MaiaLearning partnership will allow us to reach more students, helping us fulfill our mission of making people better writers."

MaiaEssays will be available in the first quarter of 2019.

About MaiaLearning, Inc.

MaiaLearning, Inc., founded in 2008, provides students with an engaging, all-inclusive platform for college and career planning. Its current software, MaiaLearning 3.0, helps counselors offer more effective guidance with less effort, and keeps families informed.

MaiaLearning supports interactive learning communities among students, educators, and families in 40 countries. It powers the State of California's college and career readiness portal.

For more information, or to schedule an interview, contact Philip Roybal at (408) 782-4244, or [phil@maialearning.com](mailto:phil@maialearning.com).

## About Prompt

Prompt offers college essay support for high schools. Prompt provides Essay Development Tools to help students start writing their college essays and access to written feedback from its vetted network of Essay Specialists. The company reviewed more than 13,000 college essays in 2018, and helped thousands of students submit their applications with confidence.

Prompt.com is headquartered in the Greater New York City area.

For more information, or to schedule an interview, contact Patrick Brown at (844) 577-6678 or [patrick@prompt.com](mailto:patrick@prompt.com).

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