

List Self Storage (List) and the Storage Business Owners Alliance (SBOA) Announce Promotions

Companies move forward with new leadership

FARMINGTON HILLS, MI, UNITED STATES, January 4, 2019 /EINPresswire.com/ -- List Self Storage ("List") (ListSelfStorage.com), the national online platform for buying and selling self-storage facilities, and The Storage Business Owners Alliance, LLC. ("SBOA") (TheSBOA.com), the premier buying group for self-storage owners and operators nationwide, announce the promotion of Alison DeJaeger to president of List Self Storage and vice president of marketing for SBOA, as well as the hiring of Jeniece Carter-Henson as executive vice president for SBOA.

"Alison's depth in marketing and relationships across the storage industry have been instrumental to our growth and our success," stated Ian Burnstein, principal and co-founder of List and SBOA. "Alison's promotions are a natural next step and we are optimistic about the future of these businesses under her leadership," Burnstein added.

"Jeniece comes to us with 25 years of experience and valuable expertise in business consulting, improving the bottom line in companies across the U.S., including six years in the self-storage industry," Burnstein continued. "We are thrilled to welcome her to the team and eager to explore new avenues for success under her guidance," he stated.

About List Self Storage

Founded in 2015, List Self Storage, a national platform for buying and selling self-storage



Alison DeJaeger

facilities, has hosted more than \$2 billion in self-storage, conversion and development properties for sale nationwide. The website also features a comprehensive online vendor directory for all aspects of developing, building, purchasing, financing, managing and selling a facility. For more information, visit ListSelfStorage.com.

About SBOA

The SBOA features pre-negotiated discounts with more than 30 industry-leading vendors for the benefit of its 7,000+ member-facilities within the self-storage industry. To sign up for SBOA or to learn more about these affiliate programs, visit TheSBOA.com.

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Jeniece Carter-Henson

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