



Eric Lofholm: From Tony Robbins' Top Salesperson to International Sales Trainer

World-renowned sales training expert shares decades of proven systems at his free & live seminar in Sacramento

SACRAMENTO, CA, UNITED STATES, January 5, 2019 /EINPresswire.com/ -- Eric Lofholm of Rocklin, California may've been least likely to wind up on the



Selling is a learned skill."

Eric Lofholm

cutting edge of the cutthroat world of sales, starting out as a bottom producer and routinely missing quota at his first sales job in 1992.

However, after just 60 days of learning "formulae" for

selling from one of the world's top sales experts, Eric quickly became a top producer at the company he worked for, making 16 times his quota. Before long, he became a rising star in the world of sales in his own right, working alongside world-class entrepreneurial and self-help leaders including Tony Robbins.

In 1999, Eric decided to take sales training into his own hands. He founded a global training organization called Eric Lofholm International, sharing with the world the same systems he learned to become successful himself.

"Selling is a learned skill," stresses Eric, who has learned that the art & science of selling is really just composed of exact, tried-&-true, step-by-step systems that are easily duplicatable. And he embraces this in his teachings.

He continues to draw from his 25 years of real, "in-the-trenches" experience, successfully teaching his duplicatable systems to thousands of students worldwide in free & paid programs, at live seminars, on virtual classes and online webinars, helping them make personal & professional breakthroughs and generate millions in revenue.

The latest of these events is "The Close", a free event which he hosts in Sacramento, CA and which students fly in from all around the world to attend.

"The Close" is a live, 2-day seminar where Eric delivers priceless value, with his most powerful sales and closing techniques. The skills covered include building trust and rapport, identifying customer needs, delivering sales presentations, handling common objections, and following up.

This value can only come from someone who has been in the industry for over 25 years, and who practices his techniques every day.

"The Close" is being held Saturday & Sunday, January 5 & 6 at 1812 Tribute Rd, Ste D, Sacramento, CA 95815.

Attendance is free of charge and you can book your seat online at <https://ericlofholm.lpages.co/theclose2019/>.

Event organizers, businesses & sales teams who are interested in hiring Eric to speak or deliver training, whether in person or virtually, can book him at <https://www.ericlofholm.com/sales->

[training-sacramento.](#)

ERIC LOFHOLM, best-selling author of The System, is a master sales trainer who has helped over 10,000 students make more sales. Trained by bestselling sales expert Dr. Donald Moine, Eric has helped generate nearly \$500 million in revenue in the last two decades. Eric honed his skills as a sales trainer for Tony Robbins from 1997 to 1999 before founding his own company, Eric Lofholm International. He offers expert training both for corporate sales departments and for individuals who want to improve their sales skills.

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