



PulseWear, LLC, launches Innovative Sleep Product “DreamOn” at CES 2019

Wearable wellness device combines accelerated sleep enhancement technology with sleep tracking

NEW YORK, NY, UNITED STATES, January 6, 2019 /EINPresswire.com/ -- PulseWear, LLC, a developer of wearable wellness and health-related products aiming to balance biological rhythms will introduce its first technology designed to assist sleep at [CES 2019](#) in Las Vegas, NV, January 8-11, 2019. DreamOn, a multi-patented device, records bodily changes during sleep cycles and offers corrective action via gentle tactile impulses, ultimately encouraging the emergence of slow brain waves, intrinsic to energy-restorative sleep patterns. DreamOn is a comfortable, wearable device with a companion application for sleep remediation.

DreamOn engages biological rhythms via principles of entrainment, where nervous system functions are coaxed into achieving better patterns via carefully paced external prompts. DreamOn stimuli are neither visual nor auditory, but gently and invitingly tactile. The effectiveness of entrainment is increased by the engagement of awareness, achieved by using DreamOn’s companion application. The app includes sleep-centered meditations, breathing-focused exercises and a 5-day sleep program based on the concepts of Autogenic Training, to enhance the device’s effectiveness for boosting sleep quality. Early users of DreamOn invariably report on its efficacy while citing its tranquilizing properties.

Recently, the CDC declared sleep disorders a public health epidemic. According to the National Sleep Foundation, some 70 million people report sleep problems in the U.S. alone. These disturbances are now correlated with decreased daytime functioning that may include problems with mental focus, concentration, memory and low moods, but also and more seriously, with car accidents and poor job performance. In addition, sleep difficulties are known to aggravate physical and psychological symptoms such as hypertension, pain and depression.

Common [insomnia](#) is manifested by difficulties falling asleep and by frequent nighttime and early morning awakenings. “Poor quality sleep” refers to a state of morning malaise. Circadian rhythms may be shifted so they synchronize poorly with daytime schedules. Sleep debts may then cumulate, leading to compromised well-being and lost productivity.

DreamOn, safe, non-habit forming, non-invasive, drug-free, and devoid of side effects, engages biological rhythms via principles of entrainment, where nervous system sleep functions are coaxed to achieve better patterns via carefully paced subtle tactile prompts.

The effectiveness of entrainment is increased by the engagement of awareness. Based on this principle, a DreamOn application designed to use the device’s sleep tracking accompanies the product. DreamOn’s app guided meditations can specifically help with common insomnia, night awakenings and other sleep ailments. Indeed, those who experience DreamOn invariably report on its efficacy while citing its tranquilizing properties.

DreamOn recently completed a successful Indiegogo campaign raising roughly \$300,000 from 2000 backers. Priority research initiatives now include a major University designing trials aiming to gauge DreamOn’s effectiveness enhancing performance in athletes.

DreamOn is based on decades of neuroscience research on brain rhythms and sleep. The

DreamOn band emits low-frequency gentle pulses that activate the body's natural sleep process, accelerating the emergence of restful slow brain waves. Designed for all-night wear, it is lightweight and discreet, is easy to use and can be worn in a variety of positions including wrist, wrapped in the palm or around the ankle.

PulseWear Co-Founder Marty Sokoloff states, "DreamOn can help everyone who needs rest, from insomniacs to new parents to travelers to workaholics. We look forward to seeing you at CES."

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