

Cable MSO Market Findings Released by Mind Commerce

Sees \$94.5 billion Global Market by 2023 with Business Services reaching \$2.3 billion

SEATTLE, WASHINGTON, UNITED STATES, January 7, 2019 /EINPresswire.com/ -- Cable MSOs are rapidly extending IP-based services beyond residential users to offer innovative commercial user solutions. However, cellular network operators will go head-to-head with the [Cable MSO market](#) for many of their B2B services including business Internet and backhaul solutions.

Mind Commerce sees this as a substantial strategic issue for MSOs starting in 2020. Due to the commercial introduction of 5G, and more specifically 5G New Radio (5G NR), cable MSO providers will have new competition from wireless carriers for connectivity, especially for enterprise communications. More specifically, 5G NR uses millimeter wave RF propagation, which enables both high capacity and low latency data transport as a competitive offering to fiber and cable.



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\$2.3B Business Services Market by 2023, Cable MSOs maintain a Key Role in Enterprise Value Chain”

Mind Commerce

Despite these and other challenges, cable business services will grow at 8.8% CAGR during estimated period. Mind Commerce sees North America continuing to lead the market through the study period.

In its latest network operator infrastructure and services report, Mind Commerce evaluates how Cable MSO providers will leverage emerging technologies, such as

artificial intelligence and Internet of Things, to offer innovative solutions and accelerate the growth of core services. It is anticipated that successful Cable MSOs will also leverage [Multi Access Edge Computing](#) infrastructure to optimize networks and offer new and innovative applications and services.

The Cable MSO Market by Residential Service (Wireless, Internet, Entertainment, Security, Home Automation, and IoT based Apps), SMB Solutions, Enterprise Apps (Cloud Hosting, Device and

Video Management, Converged Access), and Industry Verticals 2018 – 2023 report evaluates Cable MSO ecosystem players, technologies, solutions, and market opportunities. This includes traditional residential and SMB services as well as the broader B2B market for fixed network providers, IoT market opportunities, wireless/mobility and other consumer services.

This [cable services report](#) evaluates these market opportunities and provides forecasts for every major sub-segment from 2018 through 2023. The report also evaluates the impact of 5G and edge computing on Cable MSO network operators.

About Mind Commerce

Mind Commerce is an information services company that provides research and strategic analysis focused on the Information and Communications Technology (ICT) industry. Our ICT reports provide key trends, projections, and in-depth analysis for infrastructure, platforms, devices, applications, services, emerging business models and opportunities.

We focus on key emerging and disintermediating technology areas for service providers, technology providers, developers (communications, applications, content, and commerce), systems integrators and consultants, government organizations and NGOs, and the financial community. Visit us at <https://mindcommerce.com/>

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