

Less than four weeks to go until Europe's only Parallel Trade conference taking place in London

SMi presents its 13th annual Parallel Trade conference happening next month.

LONDON, KENSINGTON, UNITED KINGDOM, January 7, 2019

[/EINPresswire.com/](http://EINPresswire.com/) -- The highly anticipated event provides the perfect platform for industry experts to come together and share perspectives on the practice of [parallel trade](#).

The agenda for this year's conference will hold a particular place of significance due to [Brexit](#) and the UK officially leaving the EU on the 29th of March 2019.

Furthermore, the [FMD](#) (Falsified Medicines Directive) will be coming into effect in February 2019. This conference will give companies affected the perfect opportunity to discuss and consider the impact that the FMD implementation will have on their practices and on the market.

Here is a quick look at the panel discussions on this year's programme on the Future of Parallel Trade and Supply Chain Distribution:

- The impact of parallel trade on the supply chain
- The impact on pharmaceutical companies through the economic actions as a result
- Future regulations and implementations which will impact existing models
- The speculated effect of these changes within the market

Led by Felipe Florez-Arango, CFO, Allergan

Vimal Unewal, Senior Manager In-Market Supply, Ferring Pharmaceuticals

The full two-day agenda and full speaker line up is available on the event website at



<http://www.parallel-trade.com/pr3>.

In addition, attendees of the conference will hear from Sigve Sivertsen, Head of Parallel Trade from Apotek Hjärtat AB. Read a snippet of their interview below:

What do you see as the greatest hurdle to the parallel trade industry as at now?

“Two main hurdles currently include the Implementation of FMD on 9th feb and the outcome of the total Brexit agreement. The size of the hurdles and the impact it has on the parallel industry is very subject to change”.

Where do you see the field heading over the next few years?

“Within parallel industry we will see more and more biological products coming into the parallel trade industry, more and more expensive products coming into the different markets so maybe volume will go down but the total turnover will increase”.

To read Sigve Sivertsen’s full speaker interview, please visit the Download Centre at

<http://www.parallel-trade.com/pr3>.

With less than four weeks to go until the conference make sure to register your place today on the event website at www.parallel-trade.com.

For media enquiries please contact Jinna Sidhu on +44 20 7827 6088 or email hsidhu@smi-online.co.uk

13th Annual Parallel Trade

5th – 6th February 2019

Holiday Inn Kensington Forum, London, UK

#smiparalleltrade

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