

# Entrepreneur Lester Gottlieb to be Featured on CUTV News Radio

WHITE PLAINS, NEW YORK, UNITED STATES, January 7, 2019 /EINPresswire.com/ -- CUTV News Radio today announced it will feature entrepreneur Lester Gottlieb in an interview with Jim Masters on January 9th at 2pm EST.

Gottlieb joined IBM in 1956 as a sales representative; he later served as Manager of Market Planning & Research for the Data Processing Division and Director of Marketing and Finance for IBM's first venture in "intrapreneurship." In his last position, he was responsible for controlling six major development laboratories with a budget of over \$1 billion.

Gottlieb would go on to serve as CEO of Data Dimensions, a publicly-held data processing services firm he founded. He later founded CAMAC Equities Ltd., a vertically integrated real estate developer with nine subsidiaries handling all aspects of development, including syndication through CAMAC Securities, marketing, financing, construction, acquisition and disposition of 30 properties in 16 states.

Born in Brooklyn, NY in 1932, Gottlieb is still working at 86. Since 1996, he has continued to engage in various entrepreneurial activities.

"Excellence is the single most important factor I value," says Gottlieb. "It's been a series of forks in the road. Instinct is an important factor, but so much is luck. I'm also very competitive. I believe in Einstein's credo: 'Once you stop learning, you start dying.'

Gottlieb is presently a general partner on two real estate projects in Connecticut and is engaged in recruiting surgeons for ambulatory surgery centers. He also brokers ophthalmology practices.

"I have three attributes: One, I'm a salesman—always have been, always will be. I like selling, and I'm good at it. Two, I understand finances and money flows. And three, I'm a very good strategist and an excellent negotiator. And that is the common thread in all of the businesses that I've been in," says Gottlieb. "I knew nothing about medicine when I started. I still know very little about medicine, but I understand economics and how to motivate."



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