

Sean Juhl Showcases the Best SEO Solutions for 2019

SEO is only becoming more important to entrepreneurs and Sean Juhl wants to share premiere SEO practices for 2019.

CLEARWATER, FLORIDA, USA, January 7, 2019 /EINPresswire.com/ -- Search Engine Optimization has become a cornerstone in marketing throughout the last decade. Unfortunately, SEO tends to be a marketing foundation that continuously shifts. Often, what was acceptable one day is no longer acceptable with a new search engine update. While it is possible to flow along with this ever-changing river, some entrepreneurs find this change disheartening. This is especially true for businesses who are trying their best but are not overly efficient with online marketing.



Fortunately, Sean Juhl wants to

showcase the best SEO solutions for the new year. Success with SEO comes from understanding the process and keeping up with SEO news. <u>Sean Juhl is</u> an SEO and social media expert, who tries his best to help fellow entrepreneurs navigate SEO. Here are <u>Sean Juhl's</u> best SEO solutions for 2019.

Producing Great Content

There is no shortcut to providing useful content. Having a good, steady stream of content creation is something that cannot be faked. When the company represents an industry, it is important that the business makes themselves an authority in the business. This means putting out useful information, to enlighten people about the industry at large.

This does not mean that the company should spam out millions of blogs about their products. Additionally, they should not tell everyone why their company is superior each time they put out a post. Instead, create content that is useful, engaging, and informative. Basically, show people why the company is superior by always offering valuable content.

Make Your Website Mobile

Statistia reports that fifty-two percent of all 2018 website traffic was from a mobile phone. This statistic has steadily increased, annually, since 2009, where mobile website traffic was less than one percent. Now, mobile website traffic encompasses more than half of all website traffic.

This proves that mobilizing a website has become a basic necessity. Yet, it is amazing how many

websites are still lacking a mobile optimization. Most websites now make it simple to create a mobile-friendly version of any website. In fact, some sites have the option to create and update a mobile site in real time. Therefore, it is even more baffling as to why businesses do not maintain a presentable mobile site.

Voice Search Optimization

Voice search optimization is a fairly new addition to SEO protocol. Yet, it is nevertheless an important aspect. Experts believe that voice search optimization is likely to become as important to SEO as mobile websites.

This is because people are using voice commands more often. With digital assistants like Siri, Google, and Alexa getting smarter with every update, it makes sense that voice search would become more prevalent. Thus, it is important for SEO marketers to cater to this change through their strategies.

To close, Sean Juhl continuously strives to focus on helping entrepreneurs focus on their social media and marketing efforts. SEO is a large part of the current marketing evolution that the internet initiated. Therefore, it is important for businesses to keep up on the advancements of that evolution. That way, they will be able to enjoy the benefits that online marketing has to offer their business.

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