

# California restaurant consultant Cyrus Batchan comments on statistics of note for current and aspiring restaurateurs

*Challenges exist in the world of restaurant and food service, but the overall future outlook is positive, concludes restaurant consultant Cyrus Batchan*

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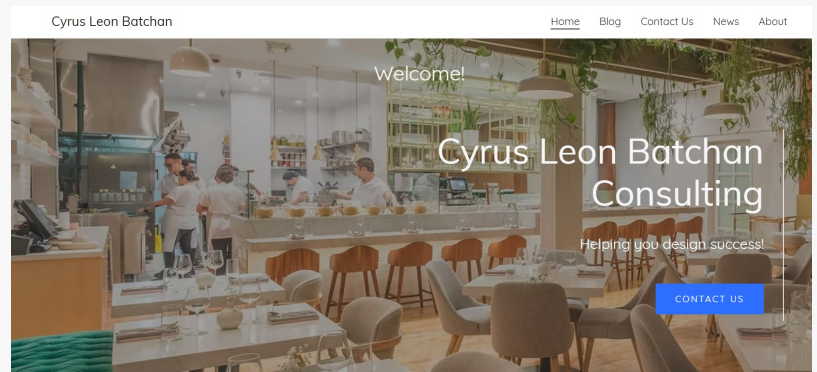
/EINPresswire.com/ -- In his most recent published review, Consultant [Cyrus Batchan](#) reviews California restaurant statistics and their importance for the restaurant occupations. The complete article will be published on the Blog of [Mr. Batchan](#) at <https://cyrusbatchan.blogspot.com/>

A statistic that should come as no surprise to anyone in the California restaurant industry, or to any California resident for that matter, is that restaurant and foodservice job is one of the largest segment of the California labor force. There was an estimated over 1.7 million restaurant and foodservice workers in California in 2018. That represents nearly 10% of the total California civilian labor force of over 19 million. Experts project that workforce in the California restaurant and foodservice industry will grow about 10% by 2028.

California's restaurant industry also represents a large part of the national restaurant industry sale and workforce. There was an estimated nearly 15 million employees in the restaurant industry nationwide. With over 1.7 million employees, California represents over 10% of the nationwide restaurant workers. California also represents over 10% of nationwide restaurant revenues. Estimated sales for California restaurants in 2017 was \$82.2 billion, where nationwide sales for



Cyrus Batchan in California, Business Consultant Sherman Oaks



Website of Business Consultant Cyrus Batchan, California (Pic by Wonho Frank Lee)

2017 was \$799 billion.

The public's appetite for restaurant service appears to be growing larger as well. Compared to 50 years ago, when the average family spent about 25% of their food budget on restaurant meals, families now spend approximately 48%. Positive outlook for the restaurant industry is shared among those in the industry, where 89% of restaurateurs viewed restaurant sales in 2018 as optimistic according to industry sources.

Still, notes Cyrus Batchan, there remain important challenges for the restaurant industry. Low unemployment rate and increasing number of people who earn a bachelor's degree present a continuing challenge for restaurant staffing. At the turn of the century, approximately 1.2 million people earned a bachelor's degree. In less than 20 years, that number has risen to over 1.9 million individuals and is projected to continue rising in the future. Indeed, 59% of restaurateurs cite staffing as the top concern and about 30% of restaurateurs have job openings that they find difficult to fill. Other top concerns are high operating food costs and attracting and retaining customers.

While challenges exist in an ever-changing world of restaurant and food service, the overall future outlook is positive. With California being such a nexus of the restaurant industry in the United States, there is plenty of opportunities for the restaurateurs to take advantage of the upcoming period of industry growth, concludes Mr. Batchan.

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*Cyrus Leon Batchan, Business Consultant in Sherman Oaks*

managed an investment fund developing real estates all throughout the greater Los Angeles Area. In 2013, he opened Lock & Key, an upscale lounge, in Los Angeles. Nightshade is his most recent endeavor.

<https://cyrusbatchan.us>



Blog of Cyrus Batchan, Sherman Oaks, California



Nightshade restaurant, Cyrus Batchan, Consultant  
(Pic by Wonho Frank Lee)

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Cyrus Batchan at Lock&Key in California (Hollywood Reporter picture)

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