

Scott Damron shares entrepreneurial New Year's resolutions

Atlanta executive Scott Damron shares his favorite entrepreneurial New Year's resolutions.

ATLANTA, GEORGIA, USA, January 7, 2019 /EINPresswire.com/ -- Despite best intentions, as many as 80 percent of people abandon their annual New Year's resolutions within six weeks, according to serial healthcare and hospital sector entrepreneur and executive [Scott Damron from Atlanta, Georgia](#).

"It's important that entrepreneurs, executives and other professionals stick to their resolutions each year," suggests the Atlanta native. "Solid New Year's resolutions, among other benefits, can serve as a fantastic catalyst to improve an individual's business or other professional efforts, from refining inefficient processes or updating outdated business practices to simply adding new products or services," he adds.

With scores of accomplished CEOs and business leaders now publicizing their annual resolutions, including Facebook's Mark Zuckerberg, Deloitte CEO Cathy Engelbert, and John Zimmer, co-founder and president of Lyft, here [Scott Damron](#) shares four simple-to-follow resolutions of his own. "First of all," he begins, "resolve to set resolutions and stick to them."

A new budget, says Damron, and a golden opportunity to improve on the previous year's achievements make the first week of January the perfect time to set new goals. "Observe the market and current business performance to best set big goals," he adds, "before crafting strategies which will allow those goals to become a reality over the coming twelve months."

Next, [Damron is](#) keen to stress the importance of setting only so-called 'SMART' goals. "Goals should be specific, first and foremost, as well as measurable, attainable, relevant, and bound by time," he explains. "Set deadlines for throughout the year by which different milestones must be reached or goals achieved," adds the executive.

Third among Damron's suggestions is to resolve to explore all available resources. "Reach out to people in your network," says Damron, who's a member of leadership organization YPO and global entrepreneur network EO, "especially those who may have found themselves looking to achieve the same or similar goals—whether personal or professional—in previous years."

By involving others, there's also a degree of accountability, according to Damron, which has been shown to improve an individual's chances of keeping their yearly resolutions.



Scott Damron Atlanta

"Lastly," he says, "be sure to carefully write down and subsequently pay close attention to your resolutions, and your wider goals."

"Researchers," Damron adds, wrapping up, "have demonstrated that simply writing down resolutions is among the best ways of ensuring the success of those resolutions over the course of the coming year."

Among Scott Damron's catalog of professional successes is ASP Global, a highly regarded supplier of medical and surgical goods, patient preference items, and custom products to the U.S. hospital and healthcare sectors. Established in Atlanta by Damron, who has since sold his interest in the company to focus on new endeavors, the business today includes additional operations in the Pacific Rim and elsewhere across North America.

Chris Hinman
Web Presence, LLC
+1 7578803579
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2019 IPD Group, Inc. All Right Reserved.