

Palm Beach Chamber of Commerce to host Cybersecurity Expert Brad Deflin

WEST PALM BEACH , FLORIDA, UNITED STATES, January 7, 2019 /EINPresswire.com/ -- Total Digital Security, a provider of digital security technologies for individuals and businesses, today announced that its founder, Brad Deflin, will be presenting to the Trustees of the Palm Beach Chamber of Commerce on January 9, 2019 at Café Boulud, Palm Beach. Responding to the



I commend the Palm Beach Chamber of Commerce for its commitment to cybersecurity education, and look forward to providing critical information and solutions that mitigate cyber threats."

Brad Deflin, Founder, TDS

exponential increase in data breaches, and high-profile cyber attacks endangering the worldwide economy, the Palm Beach Chamber of Commerce has invited Mr. Deflin to address the topic of cybersecurity for individuals, families, and businesses.

Mr. Deflin has been providing [cybersecurity services](#) and educating the public on issues of [computer security solutions](#) since founding Total Digital Security in 2013. Insisting that individual and cultural survival in the Digital Age demand new critical thinking skills and tools, Mr. Deflin's presentation, "Cybersecurity for Life - Managing Risk for Survival and Success in the Digital Age" will offer

the most current information regarding the state of cybersecurity and the powerful technologies available that mitigate the risk of cyber crime. Emphasizing the ways modern technologies commodify personal data, Mr. Deflin will provide practical advice and solutions for protecting valuable personal and professional information in the Digital Age.

About Total Digital Security

Total Digital Security provides cyber security products that manage all elements of cyber risk for families, professionals, and small to mid-sized businesses, including PCI, HIPAA and other regulated environments. By aligning people, processes and technology, Total Digital security creates a custom risk profile for each client, providing both proactive and reactive responses to cyber risks incurred through any and all internet-connected devices, both at home and in the workplace.

About Brad Deflin

Brad Deflin is a leader in the emerging "Managed Cyber Security-as-a-Service" industry. With over 25 years of executive leadership in operations, sales, audit, compliance, and supervision of rigorously regulated financial environments, including Merrill Lynch, Lehman Brothers, Wells Fargo, and J.P. Morgan, Mr. Deflin is an engaging speaker on the matters of online risk, cyber crime, and the technology that defends and protects from what has become our most critical personal and professional risk today. His presentations inform, educate, and empower the audience with the knowledge and perspective required for protection of privacy and personal information, and an understanding of the emerging innovations in technology designed to keep individuals secure, safe, and in control of their personal information online.

About Palm Beach Chamber of Commerce

Founded in 1929, the Palm Beach Chamber of Commerce serves the Town of Palm Beach through its representation of the business community and all who work towards a prosperous, healthy and happy town. Business and professional people work together with the Chamber to ensure that the best interests of the community, coupled with the most ethical standards of

work and employment, are held to the highest level.

Event Location:
Cafe Boulud
THE Brazilian Court Hotel
301 Australian Ave.
Palm Beach, FL 33480

Diane Kisner
Total Digital Security
+1 877-643-6391
[email us here](#)

[Go Back](#)

Diane Kisner
Total Digital Security
+1 877-643-6391
[email us here](#)

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