

# Green Flower Partners With Entertainment Production Exec Michael Luisi To Produce Cannabis Content for Mainstream Media

*Luisi will work with Green Flower to Produce Mainstream Cannabis Content for Network, Cable & Streaming Media Platform*

VENTURA, CALIFORNIA, UNITED\_STATES, January 8, 2019 /EINPresswire.com/ -- [Green Flower](#), the

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*Max Simon, CEO Green Flowe*

nation’s #1 trusted cannabis education platform, is partnering with producer and executive Michael Luisi, to develop and produce a new suite of mainstream cannabis content for network, cable and streaming media platforms. Luisi is a seasoned producer with over forty motion picture and television productions to his credit. He has also served as a senior executive at The Walt Disney Company and WWE.

“Michael is a proven leader in the entertainment industry, with an incredible track record of producing timely and engaging content” noted Green Flower CEO Max Simon.

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“I am extremely excited to partner with Green Flower, Max and the entire production team,” noted Luisi. “As cannabis legalization continues its rapid expansion worldwide, it’s an ideal time to introduce the leading and highly successful Green Flower brand to broader audiences through a wide variety of engaging new programming. Green Flower is at the forefront of delivering top-quality cannabis content to audiences worldwide, and I look forward to expanding Green Flower’s brand across a diverse blend of broadcast and entertainment outlets.”

Luisi most recently served for seven years as President of WWE Studios, where he oversaw the worldwide strategy for a diverse slate of projects released theatrically, direct to home and across digital platforms. During his tenure at WWE, Luisi was also responsible for the development, production and distribution of all new entertainment releases, and also led WWE Studio’s expansion into the scripted/non-scripted television and digital arenas. Luisi’s producing credits

include the upcoming 2019 releases *Fighting With My Family*, written and directed by Stephen Merchant, and starring Dwayne Johnson and Vince Vaughn, and *The Buddy Games*, Josh Duhamel's directorial debut, who also stars alongside Olivia Munn and Dax Shepard.

About Green Flower: Established in 2014, Green Flower is the global leader in trusted cannabis education, featuring over 1,500+ hours of high-quality video content presented by 700+ top cannabis industry experts, doctors, scientists, entrepreneurs, and thought-leaders. The company offers industry-endorsed Cannabis Certifications designed to provide top-quality online training for job seekers and cannabis employees looking to bolster their credibility and skill within the cannabis industry. Green Flower is the go-to platform for information, education and training around every aspect of cannabis today.

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Entertainment Ex. Michael Luisi

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