

Solar Power for Effective Business Operations

Should your business be joining the most intuitive movement of 2019?

CAPE TOWN, WESTERN CAPE, SOUTH AFRICA, January 9, 2019 /EINPresswire.com/ -- Old-school South Africans will remember those Casio calculators with tiny solar panels at the top. As kids, these small brownish windows did not make much sense and did not serve an entertaining purpose. But in reality, these windows charged the calculator whenever sunlight shone upon it. Of course, these were not the most effective solar panels, but they were efficient enough to power a digital calculator.



Solar power is not something that just came about yesterday, but it is only in recent times that significant changes have taken place. For example, solar panels have only become more efficient and affordable, and over the last few years drastically so. But it is also in the way they are being used that just goes to show how versatile and practical this renewable energy can be.

Business owners are at liberty to make the most of this practical renewable energy, and they do not realize how much it can influence the way they do business. For example, a brick and mortar business depends heavily on consistent trading hours. And some of them will use big and powerful generators just to keep the doors open.

The necessity to retain clients during a blackout overcomes the typical objective, which is to make a profit. And seeing as petrol and diesel are considered luxury items, fuelling these powerful generators for long periods at a time will literally begin to eat into profits. This results in a loss of profit and more pressure on reaching targets.

Considering a fundamental rule for running a successful business involves keeping expenses at a minimum, the generator solution for a big retail store does not make sense. It works against everything the business aims to achieve, hence the reason for an effective and affordable alternative.

For a business to invest in a quality and sufficient solar array, they can expect the following benefits to open up for them.

-Maintain Operating Hours

Switching the biggest part of business operations to a solar power source means not noticing when the grid power goes down. It also results in the doors staying open without any type of interruption or rush to get the generator filled up. The typical panic associated with a blackout is not going to affect the business if a solar array is in place.

-Save on Electricity

Many business owners, especially those that serve large numbers of customers every day, will confess that utility bills are problematic. Not only do the concerns of Eskom come into play, but the management and accuracy of these bills are taken into question. In many cases, business owners do not know what they are even paying for. Whereas a solar array does not send monthly bills, and they only require a single investment before they start paying for themselves.

-Solar Arrays Operate in Silence

Unlike big and powerful generators, solar arrays operate in total and complete silence. Neither the employees or clients are going to be irritated by a loud noise and vibration, which is expected from the generator area.

-There is No Risk of Explosions

Lastly, solar arrays are completely safe when operational. Compared to the dangers linked with generators, especially since these tanks contain high amounts of flammable liquid, it just makes more and more sense to consider the renewable alternative.

South African entrepreneurs who want to take their business into the modern world while substantially cutting expenses, use informative sites like [Solar Advice](#) to get more perspective.

A Da Silva
Solar Advice
+27 616969153
[email us here](#)

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