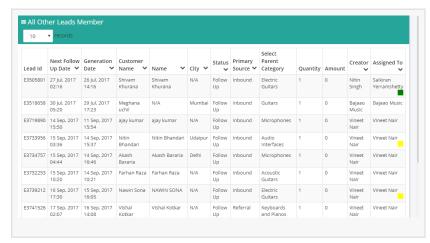


KAPTURE CRM OFFER SEAMLESS INTEGRATION WITH MAGENTO E COMMERCE STORES

Kapture CRM helps Magento store owners increase the ability to create a lasting relationship with their customers through seamless CRM integrations.

BENGALURU, KARNATAKA, INDIA, January 9, 2019 /EINPresswire.com/ -- Bangalore, India, Jan 10th 2018 - Kapture CRM rolls out a new feature that increases the ability of Magento e-commerce store owners to create a lasting relationship with their customers. The CRM integrated within the Magento online e-commerce store



builder helps owners manage orders, leads and create an effective support service that connects buyers to products and service agents to support queries on a unified dashboard.

The need for an e-commerce store CRM that brings an effective Customer relationship strategy to the buying experience was what propelled the founders to implement this new feature.

The CRM once integrated into the store will be able to capture orders and create customer profiles automatically without the need to manually update new data. Once orders have been placed, store owners can also view shipping details and track packages from within the CRM.

On the refunds and orders front, all of the web forms from the Magento store are integrated into the CRM allowing all support tickets and refund requests to be auto-allocated to agents within the CRM platform itself. The implementation team can undertake the integration in 30 days or less.

The Bangalore based technology company offers store owners a flexible-no-shock-transparent billing plan that charges companies for only the users that are actively operating the CRM. The tech company has been powering multiple industries with a vertical CRM that automates business operations since 2011.

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