

Tiso outdoor pursuits retailer chooses Eurostop connected retail systems to support business growth

Scotland's leading outdoor pursuits retailer invests in Eurostop stock management and EPOS systems for accurate management of stock and promotions



LONDON, UK, January 9, 2019 /EINPresswire.com/ -- [Eurostop](#) has announced that Tiso, Scotland's leading outdoor clothing & equipment retailer, has selected Eurostop connected stock management and EPOS systems for over 13 stores. Tiso chose Eurostop e-rmis, its stock system, e-pos touch and the business intelligence module, e-cubes, to provide the detailed stock management and replenishment that it requires to manage the variety of items sold in store and online. Over recent years Tiso has increased both its number of outlets and product range,

stocking a wide variety of clothing, footwear and equipment for adventurer sports, including alpine biking, climbing, skiing and general outdoor pursuits. The recent investment in Eurostop retail systems supports further expansion plans.

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Phillip Moylan, Sales Manager, Eurostop

Tiso selected Eurostop's e-rmis system to enable tracking of items from warehouse to store in detail. Eurostop's system manages the entire replenishment process, from when items are picked using a wireless scanner, to packing and delivering to stores. Integration with the stock system provides head office with up-to-date sales data of all product lines across all store and online channels. In

addition, detailed business insights from sales data using Eurostop's e-cubes module aids merchandise planning.

Chris Tiso, Chief Executive of Tiso Stores said; “The replenishment facility within e rmis was exactly what we were looking for. It gives us far greater control of store replenishment, so we have an accurate view of the business.

“Customised reporting gives us a handle on the stores' performance, especially with our expansion plans. Our new Aviemore store will have even greater floor space for customers to try out products and investing in Eurostop systems provides us with the technology in store to provide an even better customer experience from trial to purchase.”

As part of the connected systems for stock management, Tiso has installed Eurostop's new e-pos touch, with added functionality to manage promotions and offers at the till point. Eurostop's e-rmis also enables Tiso to load products easily onto the system in bulk from one spreadsheet, with SKU, colours and sizes. Purchase orders can also be created in the same way, by importing a spreadsheet with supplier details, items, cost prices and quantity saving time and reducing errors in re-keying.

Phillip Moylan, Sales Manager at Eurostop said; "Retailers like Tiso have built successful businesses by staying true to their founding principles of loving the products that they sell and providing great customer service. Eurostop's connected retail systems have been developed to underpin a retailer's operations with accurate stock management to support sales and buyers. Having the information at their fingertips enables them to react to customer demand and provide a great service."

Andreina West
PR Artistry
+44 1491 845553
[email us here](#)

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