

“THE REAL VIRGIN BACHELOR” TO SEARCH FOR HIS ONE TRUE LOVE IN AMERICA THIS SPRING

The new season of the format The Bachelor started Monday on ABC, this time with a virgin football player Colton Underwood in the lead role.

BERLIN , GERMANY, January 9, 2019 /EINPresswire.com/ -- The handsome, academic, self-proclaimed “real-virgin bachelor”, Philipp Hebestreit, will also bring his “Free Philie” campaign Stateside this spring.

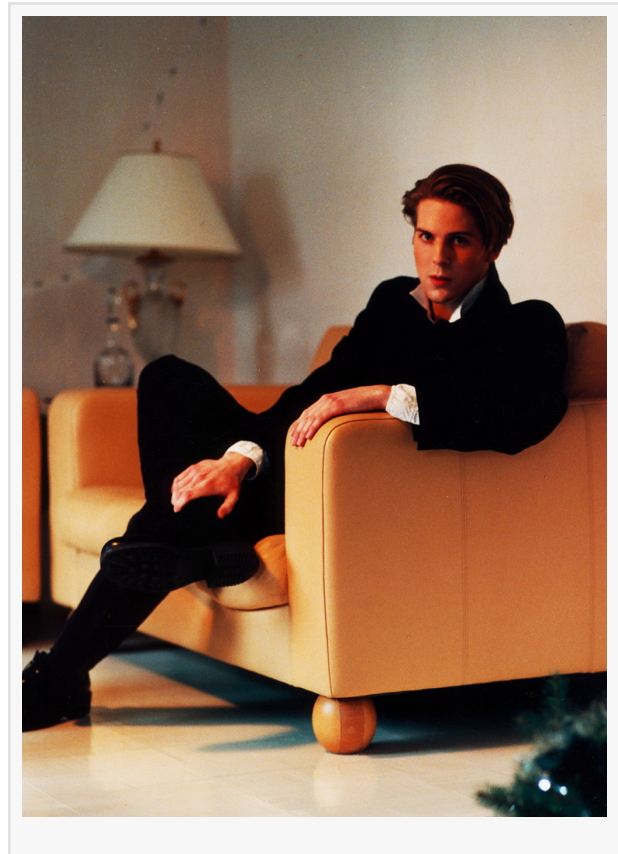
Free Philie, a campaign launched by Hebestreit ten years ago on his 30th birthday, to have the public help him find “The One,” has since made international headlines because of the unique, crowd-sourced approach.

“My parents are my inspiration and the reason I began this campaign to find my one true love,” said Hebestreit. “They’ve been deeply in love for several decades - it’s a kind of everlasting love you just don’t see anymore.”

Philipp took to the internet to post his initial “love plea” on a blog – not thinking much of it. After receiving a lot of interest from women who wanted to see if they were his match, he expanded the campaign to the streets of Germany posting flyers and large posters throughout several cities. Only marked with the campaign name “Free Philie” and website, interest quickly piqued, and the campaign blew up. He continued to grow the campaign through grassroots advertising, t-shirts, stickers and really made his mark with his out-of-the-box promotions, covering an entire house with his “Free Philie” logo, messages in a bottle (some of which can still be found off the coast of Sylt in the North Sea).

Other European cities became invested in his search for love as well – in London he spoke at the Speakers Corner, as well as doing a stand on his project in Piccadilly Circus. In Amsterdam, he attached sheets to bridges with his logo; in Belgian inner cities, clotheslines were hung with hundreds of postcards; and in Paris he spanned the trees of the Champs-Élysées with specially made cardboard signs and many other activities.

Now, ten years later, this 40-year-old-virgin will be bringing his “Free Philie – Ready for Love” campaign and ultimate search for his soulmate to America. It will kick-off with an ad campaign in Times Square on Valentine’s Day to arouse interest and begin intrigue among the American female population. Philipp himself will begin making appearances starting in spring, the time of



love. His whereabouts will be teased on his Free Philie social media accounts.

Philipp´s international search for “The One” is already ten years in the making. He has already received correspondence from 104 countries. His unusual story will be told in a book, which will be shortly published, in a TV series which is underway and ending with the finale´ in a feature film.

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