

## HEALTH CARE TRANSFORMATION TASK FORCE NAMES AETNA EXECUTIVE AS NEW BOARD CHAIR

Task Force Announces New Executive Committee Leadership and Members

WASHINGTON, DC, UNITED STATES, January 9, 2019 /EINPresswire.com/ -- The Health Care Transformation Task Force (HCTTF or Task Force), a group of leading health care payers,



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Fran Soistman

providers, purchasers and patient organizations, today named Fran Soistman, Executive Vice President and Head of Government Services for Aetna, a CVS Health business, as the new Task Force Chair. He succeeds David Lansky, president and CEO of the Pacific Business Group on Health (PBGH).

"I'm honored to serve as chair of the Task Force at this critical time in health care transformation," Soistman said. "I look forward to working with Task Force members as we strive to promote higher quality, more affordable care and a better experience for patients through value-based payment arrangements."

At Aetna, Soistman is responsible for driving growth in Aetna's Medicare, Medicaid and Federal Employees Health Benefits Program. Mr. Soistman has more than 35 years of experience in health insurance and managed care, holding prior senior leadership positions with Jessamine Healthcare and Coventry Health Care.

"Fran Soistman has a proven track record in the health care industry," said Jeff Micklos, Executive Director of HCTTF. "With his deep industry experience, Fran is uniquely positioned to help lead the Task Force's patients, payers, providers and purchasers in promoting transformation to greater value in our health care system."

The Task Force also announced four new executive committee members:

- •Katie Martin is Vice President for Health Policy and Programs at the National Partnership for Women & Families, where she leads the organization's policy and advocacy efforts to support a health care system with universal access to high-quality, affordable, and patient/family-centered care.
- •Hoangmai (Mai) Pham is Vice President of Provider Alignment Solutions at Anthem. Mai is responsible for developing and refining Anthem's provider payment models that reduce the cost of care while rewarding improvements in quality and access. Additionally, she is focused on developing new products and networks built on a foundation of value-based care, and overseeing Anthem's Enhanced Personal Health Care initiative, a program that focuses on patient-centered care and reimburses doctors for value-based, rather than volume-based, performance.
- •Bhelly Schlenker serves as Vice President of Public Policy, Advocacy and Government Relations for Dignity Health. In her capacity, Ms. Schlenker leads Dignity Health's Office of Public Policy and Advocacy, which in addition to the Dignity Health care centers includes an extensive strategic

contact network of community-based organizations and several thousand individual advocates. • Jim Sinkoff is Deputy Executive Officer and CFO of Hudson River Health Care (HRHCare), one of New York's largest Federally Qualified Health Centers. Mr. Sinkoff advances system-wide perspectives to develop and execute critical strategies that support the strength, growth, and sustainability of HRHCare, while pursuing opportunities to create greater alignment within the organization and in the larger health care market. He also oversees organizational performance across multiple clinical, operational, and financial dimensions, and HRHCare's capital portfolio.

The new executive committee members join four other continuing members: Mary Beth Kuderik (Task Force

Treasurer/Secretary), Chief Strategy and Financial, UAW Retiree Medical Benefits Trust; Blair Childs, Senior Vice President of Public Affairs, Premier Healthcare Alliance; Richard Gilfillan, CEO, Trinity Health; and Kevin Klobucar, Executive Vice President, Health Care Value, Blue Cross Blue Shield of Michigan.

For more information please visit: <a href="https://hcttf.org">https://hcttf.org</a>

ABOUT HEALTH CARE TRANSFORMATION TASK FORCE: The Health Care Transformation Task Force is a unique collaboration of patients, payers, providers and purchasers working to lead a sweeping transformation of the health care system. By transitioning to value-based models that support the Triple Aim of better health, better care and lower costs, the Task Force is committed to accelerating the transformation to value in health care. To learn more, visit <a href="https://www.hcttf.orc.">WWW.HCTTF.ORG</a>.

TASK FORCE MEMBERS: Aetna • agilon health • Aledade • American Academy of Family Physicians • Anthem, Inc. • ApolloMed • Archway Health • Ascension • Atrius Health • Blue Cross Blue Shield of Massachusetts • Blue Cross Blue Shield of Michigan • Blue Cross Blue Shield of North Carolina • Blue Cross Blue Shield of South Carolina • CareCentrix • ChenMed • Clarify • Cleveland Clinic • Community Catalyst • ConcertoHealth • Dignity Health • Encompass Health • Evolent Health • Geisinger • HRHCare • Kaiser Permanente • Mark McClellan • National Health Law Program • National Partnership for Women & Families • OSF HealthCare • Pacific Business Group on Health • Partners Healthcare • patientping • Premier • Remedy Partners • SCL Health • Sentara Healthcare • Trinity Health • True Health New Mexico • Tucson Medical Center • Washington State Health Care Authority • UAW Retiree Medical Benefits Trust

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