

# Benchmark Botanics - Cannabis Producer Appoints Former Member of Parliament to the Board of Directors

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BENCHMARK BOTANICS APPOINTS  
HON. JAMES MOORE TO BOARD OF  
DIRECTORS

Benchmark Botanics Inc. (BBT.C) has appointed James Moore to the board of directors. The appointment strongly positions the company to continue with its business plan and to develop its operations and [cannabis](#) assets.

"We are pleased to welcome James to the Benchmark family as a member of our board of directors," said William Ying, chief executive officer of Benchmark Botanics. "James brings a wealth of global experience across a broad base of industry sectors and the political arena. Benchmark will greatly benefit from his professional knowledge, experience and strategic guidance."

James Moore is a senior business adviser at the multinational law firm Dentons and a public policy adviser at the global firm Edelman. He also serves as Chancellor of the University of British Columbia, is the national vice-chair of the Canadian Cancer Society, a member of the NAFTA Council for the Government of [Canada](#) and a corporate director. Previously he served as Canada's Minister of Industry, Minister of Canadian Heritage; Official Languages and Secretary of State for the Asia Pacific Gateway and Minister for the 2010 Olympics over a 15-year career as a Member of Parliament.



As cannabis regulatory reform continues to unfold across the globe and domestic and international opportunities emerge in its wake, Benchmark Botanics' qualified Board of Directors and management team are expected to position the Company to take full advantage of these opportunities and continue to add to its diversified portfolio of cannabis industry products and investments.

About Benchmark Botanics Inc.

Benchmark Botanics is a diversified multi-licensed cannabis [producer](#) focused on its three-way vertical business model targeting the medical, pharmaceutical, and recreational markets in Canada and the EU. The Company's business plan includes a strategy to become a Canadian licensed producer to pioneer selling medical cannabis and hemp in China and throughout Asia.

Benchmark Botanics is focused on producing the highest-quality, indoor-grown cannabis for patients and adult recreational consumers, as well as developing international business partnerships to extend the Company's global footprint.

Benchmark Botanics' 100% owned subsidiary, Potanicals GreenGrowers Inc. is a Health Canada licensed producer under the Cannabis Act and its regulations (formerly ACMPR). The Company is producing at its indoor Peachland Cannabis Complex and is in the design stage for a Phase II expansion of an additional 50,000 square foot facility. Along with cultivation and production, the company's Peachland BC facility also provides propagation, cultivation, cloning, storage, research and development, genetics and is progressing towards CBD oil extraction and an EU-GMP certification.

As part of its expansion strategy the company is building its second facility, a 4-acre Pitt Meadows Greenhouse Operations in BC.

The Company has established several European Union partnerships including the rights to "The Bulldog" trademark in Canada.

The Bulldog trademark has a long-established successful history as one of the most well-known cannabis cafe brands in Amsterdam and around the world. Benchmark Botanics has entered into an agreement with Barcelona, Spain-based Green BCN Corp. ("BBG Projects") for the development and production of new strains of cannabis plant and their propagating material for future sale and distribution. Benchmark Botanics has also established German commercial partnership to potentially export the Company's products into the EU markets.

David Joseph  
David Joseph Marketing  
+1 604-619-9192

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