

Join Pharmaceutical Social Media Experts in Just 1 Week! Only @ Social Media in Pharma

The leaders in Pharmaceutical Social Media convene in London on 21st January

LONDON, UNITED KINGDOM, January 10, 2019 /EINPresswire.com/ -- On 21st January, SMI's 11th conference on Social Media in the Pharmaceutical Industry will open its doors to a global audience of HCPs, healthcare marketers and social media experts to discuss key themes within the pharmaceutical industry's digital revolution.

With just over a week until the event, here's a checklist of updates for you:



1. An Updated Programme:

Key themes include optimisation of social media usage amongst pharma companies; being a good corporate social media citizen; driving performance by forming employee insights and personalising relationships with AI.

2. A Stellar Line-up of Digital Pioneers:

Speakers from the following organisations include NexGen Healthcare, Dailchi Sankyo, Teva, PharmaPhorum Media, LEO Pharma, GSK, Qiagen and more! The full speaker list can be viewed online.

3. Exclusive Content:

Check out the Download Centre on the website to read interviews with some of the industry's social media pioneers
Interviews Include:

- Dennis Fink, Campaign Manager & Social Media Channel Expert, Qiagen
- Jaclyn Kirkman, Digital Insights Manager, GSK

Plus see who is attending by viewing the attendee list.

SMi Presents the 10th Annual Conference:
Social Media in the Pharmaceutical Industry

Date: 22nd – 23rd January 2017

Location: Kensington, London

Website: <https://www.smi-online.co.uk/pharmaceuticals/uk/social-media-in-the-pharmaceutical->

[industry?utm_medium=www.social-media-pharma.com&utm_source=P-274&utm_campaign=emrm](http://www.social-media-pharma.com&utm_source=P-274&utm_campaign=emrm)

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