

Shopify: \$11.4 Million Ecom Store Shutdown

*East Coast's Largest Rifle Kit
Manufacturer Goes Independent*

DAYTONA BEACH, FLORIDA, UNITED STATES, January 10, 2019 /EINPresswire.com/ -- In a shocking development, Daytona Beach business Thunder Tactical recently shuttered its Shopify store in response to tighter restrictions from the e-commerce platform. The company is a registered manufacturer and retailer of 308 rifle and tactical shooting components, which are both high quality and completely legal.

But Shopify's prohibition on the sale of certain guns, accessories, and ammunition goes around this, banning gun sales in spite of the law. CEO and Thunder Tactical owner, John, said: "It's always a pity to see restrictions like this when you're a retailer working completely within the law. We produce a high-quality product with a lot of demand, and we made a home for ourselves on Shopify - it's a real shame that didn't work out."



Thunder Tactical Rifle Kits

Fans and loyal customers of Florida's leading rifle kit manufacturer have nothing to fear, however, as Thunder Tactical is officially independent! With a huge array of AR and pistol kits, accessories, handguards, jigs, and apparel available, the \$11.4 million company has taken their sales online themselves. And they're not showing signs of slowing down any time soon!

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Thunder Tactical is a leading 308 rifle and tactical shooting component manufacturer and retailer, based in Daytona Beach, Florida.”

Thunder Tactical

“We've made it easier than ever for our clients to buy anything from 80 percent [AR 15 lowers](#) and pistol and [rifle kits](#) to our robust accessory and apparel lines. We'd have liked Shopify to work out in the long run, but truth be told, this has actually made it easier for people to shop with us.

Just find the product you're looking for on our website and place an order - we've integrated the process and made Thunder Tactical more accessible than ever.”

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Thunder Tactical is a leading 308 rifle and tactical shooting component manufacturer and retailer, based in Daytona Beach, Florida. Creating high-quality 80% lowers, receivers and kits

since 2014, they've created a trusted name for themselves as a trusted brand within the industry. Family-owned and operated, Thunder Tactical helps gun owners get the product they need at a level of quality they deserve.

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