

YB Datuk Abdul Karim Rahman Hamzah Welcomes 2,000 Over Local & International Visitors

KUCHING, SARAWAK, MALAYSIA, January 11, 2019 /EINPresswire.com/ --Earlier today at the Official Statement by YB Datuk Abdul Karim Rahman Hamzah, Minister of Tourism, Arts, Culture, Youth and Sports Sarawak, welcomed the Top Asian Celebrities and local & foreign attendees to the 23rd Asian Television Awards (ATA). Over the next 3 days, Kuching, Sarawak, the new home for the ATA, will see a rise of over 2,000 international visitors to attend the prestigious award, as well as more than 500 million TV viewers across the world. Present during the Press Conference also was: Lee Keen Whye (Chairman), Koh Jik Seng (Director), Sim Kiang Chiok (Advisor & Spokesperson) of ATV Awards Sdn Bhd and Hii Chang Kee (Permanent Secretary), Ministry of Tourism, Arts, Culture, Youth and Sports Sarawak.



(L-R): Koh Jik Seng (Director) of ATV Awards Sdn Bhd, Lee Keen Whye (Chairman) of ATV Awards Sdn Bhd, YB Datuk Abd Karim Rahman Hamzah (Minister) of Tourism, Arts, Culture, Youth and Sports Sarawak, Hii Chang Kee (Permanent Secretary) of Tourism, Arts, Cu

YB Datuk Abdul Karim Rahman Hamzah said in his press statement earlier today that he is proud that a 23 year-long prestigious awards, the Asian Television Awards is now held in Kuching, Sarawak, making it the Grammy Awards of Asia. The Awards comprises of over 40 categories and

66

The attendance of A-List celebrities and the global attention for this eventis a great way to spread the excitement of eco-tourism in Sarawak, also known as the "Green Heaven of Southeast Asia"

YB Datuk Abdul Karim Rahman Hamzah represents the industry's foremost recognition to independent production houses in Asia. Tonight, Kuching will play host to the ATA Gala Dinner where a total of 28 out of 42 awards categories will be up for grabs and the winner will be chosen by an expert panel of over 50 judges from across the region. (The outstanding 14 award categories will be presented on Saturday, Jan 12th, 2019 during the Live Award Show). The judges were hand-picked based on their expertise and tremendous experience in local and international entertainment scene. Amongst the Awards given tonight will be: Best Documentary Programme, Best New Programme, Best Talk Show, Best Children's Programme, Best Sports Programme, Best Cinematography, Best Original Screenplay, and many

more.

ATA is holding their 23rd edition in Kuching, Sarawak in support of "Visit Sarawak 2019" campaign organized by the Ministry of Tourism, Arts, Culture, Youth and Sports of Sarawak. "The attendance of A-List celebrities and the global attention for this event a great way to spread the

excitement of eco-tourism in Sarawak, also known as the "Green Heaven of Southeast Asia". Through the hosting of this prestigious event, we hope that Sarawak will open up business and leisure opportunities for local, regional and international visitors as it is strategically positioned for those who loves nature and adventure." said Datuk Abdul Karim Rahman Hamzah. Minister of Tourism, Arts, Culture, Youth and Sports Sarawak. Meanwhile, Chairman of ATV Awards Sdn Bhd, Lee Keen Whye said, "The Global Media Industry is changing, and therefore Sarawak has taken this great opportunity to host Asian Television Awards, which has attracted a myriad of international

broadcasters and media players to report on industry news and its cultural & tourism attractions of Sarawak. We hope that this will attract an increased traffic of global tourists to Sarawak, as well as industry players for location filming and hosting of conventions & events."

Tonight, more than 50 Top Asian Celebrities will be attending the 23rd Asian Television Awards Gala Dinner. Top Asian Celebrities that will be appearing consist of Cheng Rexen, Maneerat Kum-Uan, Hu Gua, Ah Xiang, Louis Scott and many more. The Gala Dinner also has an impressive line-up of Top Asian Celebrities performing whom are SF9, Alvin Chong, Gary Valenciano, Kiana Valenciano and Winnie K to name a few.



YB Datuk Abd Karim Rahman Hamzah (Minister) of Tourism, Arts, Culture, Youth and Sports Sarawak



Lee Keen Whye (Chairman) of ATV Awards Sdn Bhd

ATA has revealed the full list of nominees for each category on its social media platforms, official website https://www.asiantvawards.com/. Past participants of ATA include more than 200 channels across Asia including KBS, NHK, HBO, CNN, Bloomberg, BBC, AL-JAZEERA, TV18, Discovery Networks, Imagine Group, Viacom International Media Networks, Astro, Media Prima, PT Televisi Indonesia, Mediacorp, CGTN, PCCW, Formosa, ABS-CBN, BBTV, SMG and many others. Please follow @Asiantvawards for latest update and information!

#########

About Asian Television Awards (ATA)

Launched in 1996, Asian Television Awards is the Asian TV industry's most significant and celebrated event, recognising excellence in programming, production and performance. The Awards comprise over 40 categories and represent the industry's foremost recognition to independent production houses in Asia.

The 23rdAsian Television Awards is organized by ATV Awards Sdn Bhd with the support of the Ministry of Tourism, Arts, Culture, Youth and Sports of Sarawak. The Awards are also supported by talent partners Beam Artistes and Gushcloud with Malindo as Official Airline Partner, Timeless Vacation as Official Travel Agent and the Borneo Convention Centre as Official Venue Partner. The Awards ceremony can be viewed live and/or delayed on iFlix, Bangkok TV, Today TV Vietnam, Channel O Indonesia, Citra Entertainment, Formosa TV, ViuTV, Arirang, ABS-CBN, Astro and Jiangsu Satellite International. The Awards is also available live on Facebook via @Asiantvwards.

For media inquiries and RSVP, please contact:

Lavinesh Global Creative Media Agency (GCMA) +60 13-323 0717 email us here

This press release can be viewed online at: http://www.einpresswire.com

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2019 IPD Group, Inc. All Right Reserved.