

# Boost Oxygen is the Trusted Choice of Celebrities

*Genuine usage includes the Kardashians, Rob Lowe, Brie Larson and Simon Cowell*

MILFORD, CT, UNITED STATES, January 12, 2019 /EINPresswire.com/ -- Typically, a product must pay exorbitant endorsement fees to be in the hands of high-profile individuals who have 'celebrity' status. [Boost Oxygen](#), however, has always been very fortunate to enjoy organic adoption based primarily on efficacy and trust, most recently with the Kardashian clan.

Without any contact, Khloe Kardashian posts on her Facebook page that Boost is a 'must have' for her gym bag – showing a picture of the bottle. While on a family trip to Aspen, Colorado, Kanye West tweets a picture of him having a bottle of Boost Oxygen in-hand. The Kardashian clan were recently photographed by the UK's [Daily Mail](#) while vacationing in Aspen with a bottle of Boost being clearly visible.

One would think the popular supplemental oxygen product has contracted with the Kardashians to endorse, or, they have a vested financial interest in the company.

"Neither", says CEO and Co-Founder, Rob Neuner, though he is very pleased and appreciative to have earned their trust. "We are motivated every day by the feedback we receive from customers who need the product; it's not about a 'name'. It's great to see celebrities like the Kardashians trust and utilize our Boost Oxygen."

“

"We are motivated every day by the feedback we receive from customers who need the product; it's not about a 'name'."

*Rob Neuner, Co-Founder & Chief Executive Officer*

Neuner adds, "We've never met or communicated with them, but they certainly understand that extra oxygen can help in so many ways; for altitude acclimation, sports performance and recovery, overcoming jet lag and supporting holistic health and wellness. Their use of Boost Oxygen has brought attention to the benefits of our product. It supports our mission to help educate and inform the consumer that we haven't created the use of oxygen, we are making lightweight, portable and available in the retail space. Very simply put, we look to support and

augment the quality of [people's](#) lives and activity levels."

The use of supplemental oxygen is not a recent phenomenon or a fad. It's all-natural, safe for all ages and has been helping people around the world for decades who have had special access to



Boost Oxygen is so Lightweight and Portable!

it (hospitals, ambulances, doctors, nurses, EMT, fire fighters, pilots, etc). What Boost Oxygen does is to provide easy access for everyone - in an affordable and non-prescription form.

"People use Boost Oxygen for so many reasons, it's terrific to see. We don't pay for celebrity or professional athlete endorsements because it's more important for us to earn people's trust and faith in our oxygen product; it's genuine and it's real. This also helps keeps the price of our oxygen bottles affordable, which benefits everyone. Senior citizens have really adopted us, as well", added Neuner. "We are constantly receiving inspiring testimonials from this age group - it's really nice to see that we can be of such help."

Other celebrities who have discovered Boost Oxygen, and have been seen with it or shared about it in traditional and social media, include: Simon Cowell (during a feature on NBC's 'Today'), Rob Lowe, Brie Larsen, Reba McEntire, Journey (Rock and Roll Hall of Fame members), Meatloaf, Randy Houser, Ryan Seacrest (during the Final Season of American Idol), Lala Kent and the guys from Vanderpump Rules, Grant Cardone (best-selling author and world's #1 sales trainer), and the incomparable Howie Mandel. Boost Oxygen is also very proud to be trusted to support the talent and passion of professional teams and athletes across all sports; these are people who thoroughly vet any product they implement.

Brian Hoek  
Pinstripes Media, LLC  
+1 301-787-3743  
[email us here](#)



While at-altitude, Kanye had a bottle of Boost in-hand.



Khloe trusts Boost Oxygen to fuel her workouts.

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable

to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.  
© 1995-2019 IPD Group, Inc. All Right Reserved.