

Advice on Researching the Hospitality Industry published by Hospitality Consultant Cyrus Batchan

Conducting necessary research related to a hospitality business such as a restaurant remains complex and time-consuming, notes Cyrus Batchan.

SHERMAN OAKS, CALIFORNIA, UNITED STATES, January 12, 2019 /EINPresswire.com/ -- Hospitality business consultant [Cyrus Batchan](#), in his newest published advice column, provides an overview of online research for hospitality industry issues. The complete article is available on the blog for restaurant entrepreneurs of [Cyrus L. Batchan](#) at <https://cyrusbatchan.blogspot.com/>



Blog of Cyrus Batchan, Sherman Oaks, California

Conducting necessary research related to a hospitality business such as a restaurant is complex and time-consuming. First of all, there is a very broad range of issues to research, such as location, target clientele, and regulatory issues. Then you must double check facts and figures from a number of different sources, because it is important for you to ensure that your sources are credible and that you do not support misinformation or flimsy entities through your research. This is particularly true when undertaking your legal research online. The creation and widespread use of the internet has made research far easier and more efficient than it was in the past with all sorts of information available at the click of a button, most people forget the fact that this convenience also comes with a price to pay.

“

Conducting necessary research related to a hospitality business such as a restaurant is complex... there is a very broad range of issues to research... Then you must double check facts and figures”
Cyrus Leon Batchan, Business Consultant in Sherman Oaks

While the internet has contributed immensely to the availability and accessibility of information, it goes without saying that there is a lot that issues to be taken into consideration when it comes to conducting research on the internet. Not only does credibility remain a major issue when conducting research on the internet, but the intrinsic sensitive nature of legal research worsens the problem tenfold. Moreover, with novices claiming to be professionals and uploading researches and creating blogs full of misinformation, conducting research over the internet can be quite a hassle for a variety of reasons.

With that said, however, disregarding the importance and value of a source of information as vast and grand as the internet simply because of fraudsters and credibility issues is the wrong approach and should be avoided. Instead, it is imperative for researchers to exercise due diligence when conducting research over the internet to ensure that they can benefit from the

platform without worrying about being duped. Additionally, since most people are worried about legal research costing an arm and a leg, it's still possible for people to conduct research on legal matters using the internet – all of that free of charge.

So are you interested in learning all about how you can conduct research for your hospitality business through the internet without spending a fortune? Here are some tricks of the trade gained from hands-on experience in the hospitality industry.

You are off to a good start with a well-organized online library. A good starting point for any “electronic” research is a well-organized online library. It can tell you about relevant demographics, statistics and regulatory requirements. The University of Southern California (USC) provides an online research guide for the hospitality industry. See <http://libguides.usc.edu/industries/hospitality> (“Industry Research: Hospitality, Hotels & Restaurants”).

For regulatory issues that apply to restaurants and other hospitality businesses, there are research guides specifically for legal requirements. For example, Georgetown University has an information website about Business Law at <http://guides.ll.georgetown.edu/corporatelaw> (Corporate Law Research Guide). At that website you find further references to Business Law Resources, such as a Gateway to other libraries’ business law resources, see <https://www.law.georgetown.edu/library/databases/>

Similarly, Cornell University has the Legal Information Institute online which offers a broad range of resources for business law at https://www.law.cornell.edu/wex/commercial_law and https://www.law.cornell.edu/wex/category/business_law.

Certain online sources and platforms are also integrated with Google-powered search engines for you to enter appropriate keywords and browse through countless articles from numerous online journals and law reviews. Fortunately for any researchers, countless developers interested in making research more convenient and hassle free have launched applications that contain credible information making research extremely easy – that too without the risk involved. Since all information on these platforms and applications goes through intensive checks beforehand,



Cyrus Batchan at Lock&Key in California (Hollywood Reporter picture)



Cyrus Batchan in California, Business Consultant Sherman Oaks

one can easily benefit from the contents of the research without worrying about authenticity.

One thing, however, that must be taken into account is that since you have to be extremely specific about the name of the application before buying it, it is imperative for you to conduct research regarding the best applications out there. Luckily for many, since that is a common problem that researchers had to go through, certain individuals and entities have also increased the convenience of researchers in this regard and have created comprehensive lists of all of the relevant applications and resources that one can benefit from. The UCLA's Law Library, for instance, is a comprehensive and alphabetically ordered list of apps that users can benefit from when they are interested in conducting research without spending a fortune.

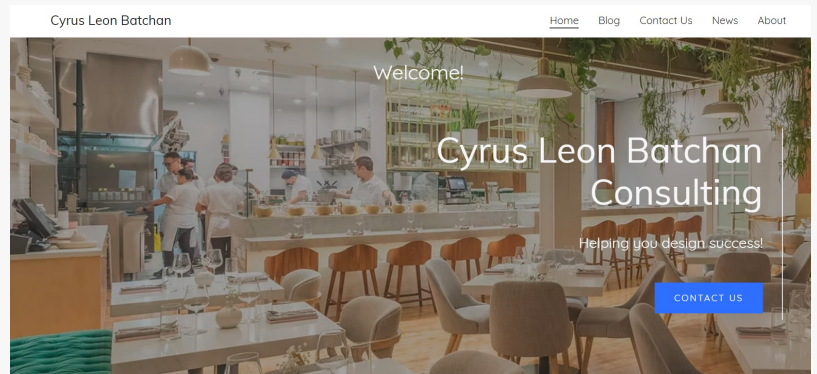
As mentioned above, one of the most common problems when conducting legal research online is the authenticity factor. Since the credibility of information is questionable, there are also multiple techniques through which you can retrieve background information regarding legal professionals to ensure that you don't take home from misleading reports or articles. For the convenience of researchers, these portals and platforms also contain a lot of additional information that you should be able to benefit from for a variety of reasons.

Finally, here are some final thoughts when doing your research online. Some locations simply do not work well for restaurants and nightclubs. Thus, you might want to research the specific location you have selected for your business. Has another business failed at the location? What kind of business was it? And what were the likely reasons for the business failure? As usual, more advice on the hospitality industry is available on the Blog of Mr. Batchan.

*** [Cyrus Leon Batchan](#) is a business consultant in Sherman Oaks, California. He has significant "hands on" experience with businesses. Currently, he is involved in the hospitality businesses Lock & Key, Nightshade, Skylight Nha Trang, and East-West Brewery (as Advisor). Mr. Batchan grew up in a restaurant family and worked every job from dishwasher, cook, delivery driver to bartender. Initially, he managed an investment fund developing real estates all throughout the greater Los Angeles Area. In 2013, he opened Lock & Key, an upscale lounge, in Los Angeles. Most recently, he has been involved in Nightshade, the first restaurant for Top Chef winner Mei Lin along with partner Francis Miranda of N°8. The expansive space, which goes into the former Cerveteca, will feature a pan-Asian menu infused with modern touches and California sensibilities, with Lin herself calling the experience "fine food in a casual setting." Think fine dining touches and plating with flavor influences from Italy, Japan, and China.



Nightshade restaurant, Cyrus Batchan, Consultant - Photograph by Eater Los Angeles, Wonho Frank Lee



Website of Business Consultant Cyrus Batchan, California- Photograph by Eater Los Angeles, Wonho Frank Lee

<https://cyrusbatchan.us>
<https://cyrusbatchan.blogspot.com/>
<https://nightshadela.com/>
<https://la.eater.com/2018/12/17/18145019/los-angeles-restaurant-openings-2019>
<https://la.eater.com/2018/12/20/18150455/nightshade-mei-lin-arts-district-restaurant-los-angeles-opening-photos>
<https://www.tastethedram.com/single-post/2017/03/13/lock-and-key/>
<https://hype.news/cyrus-batchan/>
<https://solomonlawguild.com/cyrus-batchan>
<https://www.linkedin.com/in/cyrus-batchan-a53916168>

Cyrus Leon Batchan
Office of Cyrus Leon Batchan, Business Consulting
+1 424-253-5608
[email us here](#)
Visit us on social media:
[LinkedIn](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2019 IPD Group, Inc. All Right Reserved.