



IRS Changes Cellphone Deduction Laws, mobilityView the Only Way to Comply Says America's Leading Tax Planning Expert

mobilityView recommended in the 2019, 36th edition, of Jeff A. Schnepfer's bestselling book, 'How to Pay Zero Taxes'

NEW YORK CITY, NEW YORK, USA, January 14, 2019 /EINPresswire.com/ -- Toronto, 14th January 2019 – Jeff A. Schnepfer (Cherry Hill, NJ) – America's leading, if not number one, tax planning expert for the last 35 years is recommending that every employer and employee in the USA use mobilityView's Mobile Cost Management (MCM) solution.

Jeff's book '[How to Pay Zero Taxes](#)' is now in its 36th edition and is a testament not only to his stature and expertise in the USA, but also to the popularity of his book. For over three decades 'How to Pay Zero Taxes' has helped business owners and employees save money on their taxes. In all this time Jeff has not seen a solution, such as mobilityView's, capable of tracking every call, text message and data byte in real-time, delivering detailed tax compliant reports showing business / personal usage and cost calculations.

"Effective January 1st 2018 there have been significant changes to the Tax Code that affect every employee and employer in the country. A solution like mobilityView is the best tool that can keep employers and employees tax compliant as it pertains to the specific changes in the Tax Code around cellphone and portable computer deductions. I was so impressed that they are featured in the 36th edition of my best selling book 'How to Pay Zero Taxes,'" said Jeff Schnepfer.

With many individuals and companies still unaware of the tax exposure with respect to their cellphones, mobilityView CEO, Thom Damstra, provides some timely advice in managing this issue, "Global tax authorities have for years required employers and employees to keep a mileage book for the personal use of a corporately provided automobile (corporate provided asset / car) and / or the business usage of a personal automobile (bring your own asset / car). Effective January 1st 2018 the IRS (Internal Revenue Service) now requires a mileage book for the cellphone and wireless subscription plan. Business and personal usage is required to be documented and substantiated for every call, sms, and packet of data. The new IRS requirement applies in ALL scenarios including:

- Corporate paid cellphone and / or wireless subscription plan
- Employee provided cellphone and / or wireless subscription plan with reimbursement via a Stipend (monthly allowance, defined by the employer, and paid to the employee for business use of a cellphone), full expense reimbursement or partial expense reimbursement

All the following wireless deployment strategies, used by employers, are affected by the new changes from the IRS:

- COPE (Company Owned/Personally Enabled)
- COBO (Company Owned/Business Only)
- COLD (Corporately Owned Locked Down)
- CYOD (Choose Your Own Device)
- BYOD (Bring Your Own Device)

- BYOO (Bring Your Own Operator)
- Stipend (monthly allowance, defined by the employer, and paid to the employee for business use of a cellphone)."

Consider purchasing 'How to Pay Zero Taxes' by Jeff Schnepfer to obtain a 60 day free trial, and a special purchase discount, for mobilityView's MCM (Mobile Cost Management) cloud service, which can track usage & cost to the penny – all calls, text messages and data – and automatically creates detailed tax compliant reports showing business / personal usage and cost calculations.

The MCM Platform by mobilityView is a cloud service that enables individuals to properly account for the business and personal usage and cost of a mobile smart device (smartphone, tablet, phablet, etc.). The technology has been patented in the USA (and in 3 continents) and is patents pending in over 83 other countries. The tool is great for any individual to automate their mobile smart device expense claim process for economic reimbursement and accounts for voice, SMS, data and roaming scenarios. The solution is also highly applicable for businesses of any size, seeking to only pay for business usage of mobile assets. It provides a complete view of all mobile costs, previously not thought possible.

Employers can sleep at night knowing that their costs are contained and employees can experience mobile democracy – they are freed up to do whatever they want on their mobile device: Play video games, watch movies; engage in social media with utter privacy. "The MCM Platform provides clear unequivocal and immediate return on investment for businesses of any size", said Thom Damstra, CEO of mobilityView. "The flexibility of the platform opens up the tantalizing possibilities to simultaneously reduce cost, provide new flexi benefits, and increase the usage of mobility within any organization. Until now these three simultaneous benefits have been impossible to deliver."

About Jeff A. Schnepfer

Jeff A. Schnepfer (Cherry Hill, NJ) is the author of multiple books on finance and taxation, including all previous editions of 'How to Pay Zero Taxes'. He is a financial, tax, and legal advisor for Estate Planning of Delaware Valley and operates a tax, accounting, and legal practice in Cherry Hill, NJ.

He has been invited to the White House to consult in tax law changes and has testified multiple times before the Senate Finance Committee and The House Ways & Means Committee. He was Microsoft's MSN Tax Expert for 16 years and is economic editor for USA Today and tax counsel for Haran, Watson & Company.

About mobilityView

mobilityView's Smart Business Insight (SBI) Platform drives a series of solutions, such as the MCM Platform, which all deliver quantifiable and unambiguous digital transformation. The solutions are applicable for businesses of all sizes, as a function of data-driven insights from mobile smart devices (smart phones, phablets, tablets, etc.). mobilityView exists to drive business process change that results in accelerating the achievement of business goals and objectives, and profitability.

mobilityView enables any business to align mobile smart devices to business goals and objectives, to drive efficiency and profitability, plus an increase in measurable sales and marketing engagement effectiveness with customers. mobilityView transforms mobile smart devices into powerful strategic assets driving measurable productivity improvements and lower costs for a leaner, more competitive, business.

mobilityView enables businesses to gain insight, understand mobile spend, reduce mobile costs and simplify mobile expenses, to ensure tax compliance, while putting end users in control of their own privacy. The solution allows enterprises to be data-driven, customer centric and have the right combination of ideas and information to make the strategic decisions.

Headquartered in Toronto, Canada, mobilityView was incorporated in 2014, with an impressive Board of Directors, very knowledgeable of enterprise mobility, focused on growth and good governance. To find out more, please visit our website at <https://www.mobilityview.com>

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