

Human Factor Considerations in Pre-Filled Syringes Development – SMI's Pre-Filled Syringes East Coast USA Conference

SMI's Annual Pre-Filled Syringes East Coast conference aims to keep delegates on top of the evolving market trends and the dynamic PFS industry.

LONDON, UNITED KINGDOM, January 14, 2019 /EINPresswire.com/ -- Now in its 6th year [SMI's Pre-Filled Syringes East Coast USA conference](#), taking place on the 8th – 9th April, in Boston, will focus on the key issues surrounding the growth of the market and further develop opportunities with the use of new patient centric technology.

Subject areas to be discussed include:

Human factors considerations throughout pre-filled syringe development

- Early human factors techniques and tools for understanding user perspective and user needs
- How to ensure a human factors study is representative of use in everyday life, certifying that studies are truly patient centric
- Linking risk management and compliance with good design for the end user
- Approaches and applications of different types of human factors studies throughout development with successful case-studies

Nicholas Zampa, Senior Engineer, Human Factors and Risk Management, Biogen

Medical apps: The user interface is the product

- Identifying the primary users
- Identifying the use cases and controlling the use-related risks



SMI's Pre-Filled Syringes East Coast USA Annual Conference 2019

- Iterative (Agile) formative testing to ensure the app satisfies the user needs
- Final (summative) human factors validation testing

Molly Story, Head of Global Usability Engineering and Risk Management, Sanofi

Translation of user research to actionable product specification

- Conducting contextual inquiry and exploratory human factors studies
- Translating the data into quantifiable and measurable requirements for product development
- Collaboration between design, marketing, and human factors
- How to bridge aesthetics, psychology and user satisfaction to engineering

Sara Waxberg, Director of User Centered Design – Delivery, Device & Connected Solutions, Eli Lilly

[The event brochure](http://www.pfsamericas.com/pr2) with the full two-day agenda and speaker line up is available to download at <http://www.pfsamericas.com/pr2> .

Developing on our annual success, this event assembles an international audience with industry and regulation experts. Delegates will have exclusive insight into the sphere of regulation, new digital technology trends, human studies and innovative design and delivery systems within the prefilled syringe industry.

There is an Early Bird Offer available until 31/01/19, [register today](http://www.pfsamericas.com/pr2) to save \$200 at <http://www.pfsamericas.com/pr2> .

Sponsors of Pre-Filled Syringes East Coast include: Aptar Pharma, CSS (CONNECTICUT SPRING & STAMPING), Harro Höfliger, LONSTROFF, MITSUBISHI GAS CHEMICAL, Owen Mumford, Polyplastics, SCHOTT, Steri-Tek, SUMITOMO RUBBER INDUSTRIES, West Pharmaceutical Services, ZEON and ZwickRoell.

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