



# Massey Consulting, now Dean Dorton, Recognized in Top 100 VAR Stars

RALEIGH, NC, UNITED STATES, January 17, 2019 /EINPresswire.com/ -- Massey Consulting, who has recently merged with Dean Dorton, has been selected as a member of the Bob Scott's VAR Stars for 2018. This is a group of 100 organizations, nation-wide, honored for their accomplishments as value-added resellers in the field of midmarket financial software.

This is the fourth consecutive year that Massey Consulting has been recognized as a Top 100 VAR Star. As a

Sage Intacct Premier Partner since 2011 and a Microsoft Dynamics Gold Partner, Massey Consulting specializes in accounting software, implementations, and integrations.



"We are extremely proud of the Top 100 VAR Star recognition and are stimulated by our continued success, growth, and customer satisfaction. We are excited to have the opportunity to continue providing our clients with leading financial management technology that allows them to accelerate their business development," says Philip Massey, Director of Software Consulting Services at Dean Dorton and former President of Massey Consulting.

Members of the VAR Stars were selected based on factors such as growth, industry leadership, recognition, and innovation. The firms that have been nominated are a representation of a wide range of size and diverse software publishers of accounting solutions.

"Each year, 100 VAR Stars are picked from the best organizations that market financial software. It is always an honor to recognize those who contribute to the development of our business," Bob Scott said.

On January 1st, 2019, [Massey Consulting merged with Dean Dorton](#), a Kentucky-based CPA and technology consulting firm- and recently recognized as a Top Southeast Accounting Firm.

Massey Consulting's team joined Dean Dorton's full service consulting practice with the objective to expand Dean Dorton's technology and accounting software expertise outside of its Kentucky borders.

"By joining Dean Dorton, we now have the opportunity to offer clients a broader range of expertise, resources, and modern business solutions," said Massey. "We look forward to more future accomplishments with the expansion of the Dean Dorton team."

## About Dean Dorton

Dean Dorton Allen Ford, PLLC (Dean Dorton) provides an integrated suite of audit, tax, business management, consulting and technology solutions to companies throughout the region, nationally, and internationally. The firm helps clients strategize, adapt, and change in every stage

of business, from startup to growth and proper succession planning. Dean Dorton emphasizes smart technology, leading a cloud revolution of financial, operational, and compliance tools that are transforming the way companies do business.

Dean Dorton provides an array of full-service technology solutions to businesses of all sizes – delivering excellence in accounting technology from planning and management through implementation and continued support and improvement including software evaluation, selection, and systems integration. As a Sage Intacct Business Partner, Dean Dorton has the proven ability to provide sophisticated, value-added Sage Intacct solutions that deliver a high-quality accounting software experience for clients. For more information visit: [www.deandorton.com](http://www.deandorton.com)

#### About Bob Scott

Bob Scott has been informing and entertaining the mid-market financial software community via his email newsletters for 19 years. He has published this information via the “Bob Scott’s Insights” newsletter and website since 2009. He has covered this market for more than 25 years through print and electronic publications, first as technology editor of Accounting Today and then as the Editor of Accounting Technology from 1997 through 2009. He has covered the traditional tax and accounting profession during the same time and has continued to address that market as executive editor of the Progressive Accountant since 2009.

#### About PMG360, Inc.

Bob Scott’s Insights and the Progressive Accountant are published by PMG360, ([www.pmg360.com](http://www.pmg360.com)), a leading online media company that provides business-to-business (B2B) marketers and media planners unparalleled access to a highly qualified and engaged audience through their portfolio of lead generation programs, industry-specific Web sites, email newsletters, Web seminars, live events, podcasts, content/reviews, custom publishing and direct marketing databases focusing on the nonprofit, healthcare and accounting professionals.

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