



LoginRadius Named Global CIAM Leader by Identity Research Firm KuppingerCole

LoginRadius Recognized for Product and Market Leadership in Customer Identity and Access Management

VANCOUVER, BC, CANADA, January 16, 2019 /EINPresswire.com/ -- LoginRadius, an identity company that empowers businesses to provide secure, delightful experiences for customers, announced today that it has been acknowledged as an Overall Leader in the [KuppingerCole Leadership Compass](#) for CIAM platforms.

In addition, LoginRadius was recognized in the areas of Market, Product, and Innovation Leadership.

KuppingerCole is a leading global research firm specializing in information security, identity and access management (IAM), and digital transformation.

"KuppingerCole's report further validates the leadership position of LoginRadius in the space," said Rakesh Soni, CEO of LoginRadius. "Today's enterprises are increasingly challenged to provide a secure and unified customer experience that meets privacy compliances. LoginRadius does just that for global brands, and it's gratifying to have KuppingerCole recognize our accomplishments."

LoginRadius has been positioned ahead of other vendors such as ForgeRock, Okta, Ping Identity, and iWelcome.

"We have planned out an ambitious product roadmap for 2019," said Deepak Gupta, CTO and Cofounder, LoginRadius. "With our passion to deliver the most innovative identity platform, we will continue developing cutting edge products and securely managing customer identities, accounts, and data."

"Congratulations to our partners at LoginRadius for being recognized as a leader by KuppingerCole," said Don Dixon, Managing Director, ForgePoint Capital. "We are seeing a significant number of brands going through digital transformation, and customer identity is critical to enable that. We believe LoginRadius has the enterprise product offering to help companies go through digital transformation, secure their customer identities, and deliver a modern experience."

A number of key strengths helped propel LoginRadius into the CIAM leaders group:

- Extensive experience in the space: LoginRadius ensures that customers from 3,000 global businesses have unmatched service.
- Fully developed out-of-the-box platform: The mature LoginRadius platform covers all use cases across industries and comes as an out-of-the-box offer with fully developed APIs.
- Best system availability: LoginRadius is the only vendor that guarantees 99.99% uptime, with zero downtime in the last 22 months.
- 100% cloud implementation for scalability and performance: LoginRadius offers a modern cloud platform that is scalable to hundreds of millions of users on a global scale.

The KuppingerCole leadership recognition is an important milestone in the LoginRadius vision to secure the identity of every person on the internet.

Download a copy of the [CIAM Leadership Compass from KuppingerCole](#) to learn more.

- End -

About LoginRadius

LoginRadius is a leading provider of cloud-based customer identity and access management solutions for mid-to-large sized companies. The LoginRadius solution serves over 3,000 businesses with a monthly reach of 650 million users worldwide. The company has been named as an industry leader in the CIAM space by Gartner, Forrester, KuppingerCole, and Computer Weekly.

The LoginRadius Identity Platform helps companies deliver a connected customer experience, create an integrated marketing ecosystem, and centralize customer data to define a unified profile and better manage their customer identities. Some of the key products include customer registration services, social login, profile management, integration with third party marketing applications, user management, customer insights, and more.

The company is headquartered in Vancouver, Canada, with additional offices in Toronto, USA, United Kingdom, Australia, and India.

For more information, please visit www.loginradius.com.

Media Team

LoginRadius Inc

+1 844-625-8889

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2020 IPD Group, Inc. All Right Reserved.