

Scottish creative company globalises to help youth

•Strategic partnership secures fast growth and international strength.

DORNIE, HIGHLANDS, SCOTLAND, January 16, 2019 /EINPresswire.com/ -- Scottish creative company globalises to help youth

•Dornie headquartered Dreamharvest partners with global transformation solutions provider [Ulatus](#), a Crimson Interactive Co.

•Strategic partnership secures fast growth and international strength.

Dornie, Scotland, 15 January 2019–Dreamharvest has entered a strategic partnership with Ulatus, a Crimson Interactive Co., opening up a whole new world of storytelling and accessibility for young writers using their storytelling platform [MageQuill](#) and publishing through their youth-to-youth imprint Bombadil Publishing. To ensure the voices of the young writers are heard on a global platform, Ulatus enables the stories



written on MageQuill to be distributed, translated and sold through their global network to thousands of retailers, libraries, schools, e-commerce companies, and other channel partners. This collaboration will provide the largest and most comprehensive distribution and quality assurance network for any book in today's global market place, further empowering young people by ensuring that their voices are heard.

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Michael J. Asquith

A start-up based in the Scottish Highlands developed its creative writing platform in order to strengthen thoughts and ideas of young minds and effectively put them into words. The writing and publishing platform, MageQuill, is

in touch with today's youth, helping them to unleash their creativity, write about today's issues, their concerns, their thoughts and ideas, without boundaries within an online community of peers. It is connected with the youth to youth publishing imprint Bombadil Publishing, to further give the young people of today a chance to be heard and read the stories by their peers.

Dreamharvest CEO, Marianne Rugard Jarvstrat said: “Young people write such amazing stories and their voices need to be heard, locally as well as globally. I am so excited to partner with Ulatus to open up new possibilities for our writers. Now there are no more borders and the stories can resonate throughout the world.”

Ulatus, a Crimson Interactive Co. is an important global player promoting quality and flexibility for texts and story production. With a global presence that ensures the sun never sets, the ideas,

and stories of young people will now have a firm imprint on the global arena. Books that have gone through the MageQuill mentoring process and ready for release, can now be distributed into multiple languages while also culturally adapting these stories for both digital and in print distribution. This partnership opens up new markets for quality stories written by young people for young people.

Ulatus, Senior Vice President of Global Strategy, Michael J. Asquith comments, "Being a part of a partnership that offers these young storytellers' access to global audience(s) inspires and invigorates illustrating that from possibilities become actualities.

Further, it ignites more ideas cross-culturally as there are many commonalities as well as differences to learn from, embrace, and share."



Growth through strategic collaboration is truly in line with the ethos of the new global economic order spearheaded by the Millennials. It helps companies do what they do best, keeping creativity and quality in focus.

Mossytop Dreamharvest Ltd, trading as Dreamharvest, owns the trademarks MageQuill and Bombadil Publishing, and is headquartered in Dornie in the heart of the Scottish Highlands and is internationalising its products on a global scale. Dreamharvest works closely with Education Scotland to bring creative writing to Scotland, and likewise the All Indian Council for Technical Education, AICTE, to enhance the creative learning for their students at their 10,000+ colleges. Bombadil Publishing is revolutionising publishing and enabling new ways of learning for young people across the world, and gets young people writing its pioneering creative writing platform, MageQuill. With a growing client base of schools, colleges and universities in the UK, Europe, India, China and the Americas, MageQuill connects young writers in over 90 countries with each other and a trusted network of international mentors.

Ulatus, a Crimson Interactive Co., offers "publish-ready" translation/localization quality and customizable solutions that use the very best advancements in the marketplace to solidify their clients' continuous business growth through the conversion of their branded communications and distinguished by being Global in Spirit, Local at Heart®. Founded in 2005, Ulatus, at its inception was to be a part of a collaborative concept of specialized business units under the Crimson Interactive 'umbrella' to supply and support corporations, organizations, digital specialists, academic/medical researchers, publishers/authors and various stakeholders worldwide with a blueprint for how to effectively Localize to Globalize® using a 360° "Glocal" approach to client 1st multilingual solutions in 50+ languages into 125+ locales. By being multifaceted, Ulatus' unique perspective produces measurable and impactful quality results through a combination of key factors: In-Country, "Linguistic Teams" with "Subject Matter Expertise", State-of-the-Art Technology and a robust Quality Control Processes delivering unparalleled global perspective to end clients. Ulatus is quickly becoming one of the fastest growing global transformation solutions providers in the world by striving to be a positive disrupter to the conventional localization industry model by instead being a consultative partner. It is through these communication breakthroughs that Ulatus paves the way for its clients to shape the world with their product innovations, integrity, and visions. For more information, www.Ulatus.com or email us at Connect@Ulatus.com

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