

From taking your idea and turning it into reality to taking your ready to print work and making copies, Seda's can work with whatever you have.

LOS ANGELES, CA, US, January 15, 2019 /EINPresswire.com/ -- Los Angeles, CA – January 9, 2019 – Seda's Printing has some suggestions for anyone looking for <u>printing shops in Los Angeles</u>.

First, find out how long the shop has been around. Seda Kangani, owner of Seda's Printing, said length of time in business is not a guarantee of quality or service, but it is a good indicator that the people running the place know what they are doing.

Second, ask to see samples. This is a much better guarantee of the quality printing the shop can do, Mrs. Kangani said. "You need to look for several things. Print quality of course, but look at how well the printing is done. Is it blurred? Smeared? Are the images crisp or do they appear digitized and jagged? Is the paper appropriate for the print job?" he said.

Checking with other customers is also a good idea. Thanks to places like Yelp!, customers can see other people's experiences. Seda's Printing has 4.5 out of 5 stars on Yelp. Mrs. Kangani said bad reviews are not always an



indicator of a bad printer. Sometimes the customer simply did not understand what they ordered and how it was delivered.

"We know printing and we know direct mail. But sometimes a customer will come in and order everything according to their idea of what they need. We give the customer what they order. We do try to explain if there is a better way, but in the end, giving the customer what they order is what we do," he said.

Ask what other services the print shop offers. As one of the printing shops in Los Angeles, Seda's Printing has marketing campaign services as well as job printing.

"If you just want business cards, we can do that. If you are trying to start up an advertising

campaign, then we can help with that too. Just ask. Some shops offer full service marketing work and some do not," he said. "We do much more than just <u>printing services in Los Angeles</u>. If you say 'I need <u>printing near me</u> and some help with advertising,' call on us."

Ask for proofs before the printing is done. Some shops offer proofs, some do not. Mrs. Kangani said she's always happy to let the customer see the project before it is loaded into the printers.

For more information visit Seda's Printing website.

About Seda's Printing: Seda's Printing is a direct mailing and printing house based in Los Angeles, California. The company has been serving the entire LA community since 1984. Seda's Printing is dedicated to providing customers with high-quality printing solutions at competitive prices. The company's advanced system has taken them to new heights. Seda's Printing has significantly improved the way they manage jobs, allowing them to provide one of the fastest turnaround times in the printing industry. ###

For more information, visit <u>www.sedasprinting.com</u> or call 1-800-557-3327.

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