

Regalix Launches RegalixTV for Businesses

A unique channel featuring inspirations & insights from industry leaders

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Mountain View, USA, January 2019 –

[Regalix](#) has today announced the launch of its latest venture - [RegalixTV](#),

an online global business information and analysis channel, dedicated to giving the business community free access to leadership insights. RegalixTV features interviews with top executives from the world's largest technology companies, including SAP, Adobe, VMware, Microsoft and many others.

The logo for RegalixTV, featuring the word "regalix" in a bold, black, lowercase sans-serif font, followed by "TV" in a bold, red, uppercase sans-serif font.

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Vikas Sharan, CEO, Regalix

RegalixTV has been built as a trusted source of industry news, insights, trends, and analyses. The audience will learn about leadership strategies, motivations, challenges and solutions via candid one-on-one interviews with the top brass of the hi-tech, ad-tech and mar-tech companies.

“The purpose of RegalixTV is to share ideas on a global forum of thought leaders, on how digital transformation, AI, and other cutting-edge technologies have compelled enterprises to evolve and transform,” says Vikas Sharan, CEO, Regalix. “It is an amazing experience being up close with business leaders and getting an insight into how their

minds work.”

“RegalixTV profiles business and technology leaders from around the world in a manner that celebrates thought leadership, and helps us amplify their voices,” says Kevin Benedict, SVP Solution Strategy, Regalix.

Log on to www.regalix.tv for more details.

About Regalix

Regalix is a Customer Acquisition and Customer Success company that re-imagines digital experiences across hi-tech, ad-tech, and retail domains. The company has partnered with some of the largest global B2B organizations in their efforts at customer acquisition, growth and retention. Regalix works with businesses, supporting their customers' through the entire journey, to deliver reliable products and services in today's subscription-based economy.

Regalix has a long history of creating award-winning ventures with enterprises through co-innovation and idea-driven frameworks that inspire companies to think different. Headquartered in the Silicon Valley--Mountain View, California--Regalix has offices in Europe and Asia.

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