

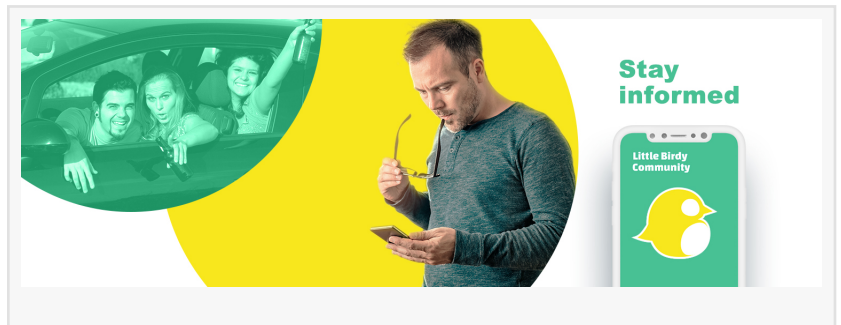
# Little Birdy Community web app underscores importance of National Drug and Alcohol Facts Week

*Community allows users to receive anonymous alerts from trusted friends about their children's misbehaviors*

CHICAGO, IL, USA, January 16, 2019 /EINPresswire.com/ -- Little Birdy Community (

[littlebirdycommunity.com](http://littlebirdycommunity.com)), a new progressive web app, is a tool positioned to help parents stay

informed and alert of their children's' behaviors through a network of trusted friends, or 'birdies' keeping an eye out for their children.



The app enters its first month in operation amid [National Drug and Alcohol Facts Week](#), held January 22 to 27. An initiative of the National Institute on Drug Abuse and the Department of Health and Human Services, the week aims to shatter myths about drug and alcohol use and teach children the realities of what science teaches about drug use and alcohol addiction.

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*Russell Scalise, Little Birdy Community founder*

“A huge part of a parent's ability to help and guide their children through their teenage years is having the knowledge of the issues they are going through and incidents they are a part of,” said Russell Scalise, founder of Little Birdy Community. “Our app can serve as a valuable tool in parents' quest to help their kids grow the right way and identify times when they're not following the path they

should, including when they are tempted to and/or use drugs and alcohol.”

A father of three, Scalise knows firsthand the importance of keeping an eye on children and having a trusted network of friends and family doing the same. But when he heard of some of the serious issues with behavior in his daughter's middle school, he realized there needed to be more tools to help parents in a digital age. That's why he created the Little Birdy Community. The Little Birdy Community app relies on anonymity to provide fellow parents the peace of mind to report incidents without fear of delivering hurtful information, a confrontation, losing a friend, or being labeled a snitch.

“Our anonymous app differs from others on the market because the community of anonymous users (birdies) are selected by the parent using the app,” Scalise added. “It's anonymous but provides a communication platform between a trusted core of parents and friends who care about the wellbeing of the teens in their lives.”

The app helps parents invest in the well being of their child — protecting them through a

community of trusted allies. Other apps aimed at protecting children cost much more, from \$80 to over \$180 per year. Little Birdy Community offers its platform to parents for \$29.99 for the year, which includes a network of five birdies. Parents are not charged until they completely set up their network of trusted birdies.

For more information, visit <http://LittleBirdyCommunity.com> or email [support@littlebirdycommunity.com](mailto:support@littlebirdycommunity.com).

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### About Little Birdy Community

Little Birdy Community is a progressive web app that allows users to receive anonymous alerts from trusted friends about their children's misbehaviors. Focused on providing a safe environment for parents to receive important information so they can keep an eye on their children with the help of a trusted community of chosen friends.

For \$29.99 per year, parents can create that trusted network of birdies who keep an eye on children and anonymously report incidents to monitoring parents. Little Birdy can be an advance warning system for parents as their children experiment with drugs, violence, alcohol, drunk driving, crime and potentially even help monitor a teenager grappling with depression or thoughts of suicide.

Visit <http://LittleBirdyCommunity.com> to learn more and get started protecting your children.

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This press release can be viewed online at: <http://www.einpresswire.com>

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