

LINKS Named New Agency of Record for Airline Group Air France-KLM in Mexico

MEXICO CITY, DISTRITO FEDERAL, MEXICO, January 16, 2019 /EINPresswire.com/ -- Mexico City, January 15, 2018.- Air France - KLM recently announced that [LINKS Travel Trade, Marketing & Public Relations](#), a global communications agency specializing in the Tourism and Travel sector, has been named as the airline group's agency of record (AOR). With deep knowledge in the Latin American and Caribbean markets, LINKS will develop Air France - KLM's communications strategy specifically for the Mexico market beginning January 2019.

"Air France - KLM is committed to the active development of the tourism industry in Mexico, as well as providing its customers with the world's best travel experiences. It's an honor for us to work with them and promote their values through a professional communication and public relations strategy," stated Edward De Valle II, Senior Partner of LINKS Travel Trade, Marketing & Public Relations.

"In 2019 we will continue to innovate the country's aviation and tourism industry and we want travelers to know all the advantages of flying with us. As part of our commitment to the Mexican market, at Air France-KLM we take a new step in our communications and public relations strategy with LINKS," added Helvia González, head of the Communication Department of Air France-KLM in Mexico.



LINKS Travel Trade, Marketing & Public Relations has established itself as one of the leading communication and representation firms in the tourism industry throughout Latin America and the Caribbean. LINKS offers highly competitive solutions for businesses looking to develop global strategies. The agency's portfolio of clients includes, but is not limited to: the Ministry of Tourism of Israel, the Tourism Office of New Zealand, the Department of Tourism of the Cayman Islands

and luxury hotels and resorts within the Highgate portfolio, among others.

LINKS Travel Trade, Marketing & Public Relations is headquartered in Miami with additional offices throughout Latin America, the Caribbean and the United States in Argentina, Brazil, Colombia, Dominican Republic, Los Angeles, México, New York, Panamá and Perú.

A Member of the Pangaea Network, an international travel public relations and representative network specializing in creating integrated, cohesive campaigns for travel clients in 24 markets across North America, Europe, the Middle East, Asia, and Australia; LINKS is among other distinguished travel PR, marketing, and representation specialists granting clients local insight, contacts, knowledge, and experience in global tourism.

Diego Osorio
LINKS Travel Trade, Marketing & Public Relations
+1 3058427215
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2019 IPD Group, Inc. All Right Reserved.