

## CBMJ Places Super Bowl Ads for Baristas EnrichaRoast CBD Coffee - Marks First Time in History for Marijuana Products

CBMJ has successfully placed ads for Baristas EnrichaRoast CBD Coffee at Super Bowl LIII. First time any Marijuana related product will be seen at a Super Bowl.

WEST PALM BEACH, FL, UNITED STATES, January 16, 2019 /EINPresswire.com/ --Canna Consumer Goods, Inc. / DBA Canna Broadcast Media (OTCPK:<u>CBMJ</u>) has successfully placed ads for <u>Baristas</u> EnrichaRoast CBD Coffee at <u>Super Bowl</u> LIII. The game is scheduled to be played on February 3, 2019 and is the 53rd Super Bowl and the 49th modernera National Football League championship game. It will decide the



Baristas CBD bags

league champion for the 2018 NFL season. This year's game will be played at The Mercedes-Benz Stadium is in Atlanta, Georgia.

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This is very significant in the development of cannabis companies gaining access to mainstream media due to CBMJ's unique position in the industry." Darryn Gilliam This is the first time any Marijuana related product will be seen at a Super Bowl, making this a ground-breaking moment.

The EnrichaRoast CBD ads are only able to be cleared due to Canna Broadcast Medias' (OTCPK:CBMJ) geofencing platform which will deliver ads in and around the stadium. Canna Broadcast Media specializes in getting mainstream media cleared promoting the cannabis sector including network TV, radio, and digital ads targeting those who wish to take advantage of the incredible investment

opportunities that exist in the cannabis sector.

Being at the forefront of building awareness around Cannabis companies is a personal goal of Canna Broadcast Media. Strategic partnerships allow CBMJ to cultivate ROI based on the direction of their clients. With years of advertising and investor relations experience at the foundation of CBMJ, the presences of wisdom will never be doubted.

A partnership with Baristas Coffee Company, one of the most recognized coffee brands in the country, was just signed making CBMJ the exclusive ad placement agency for all Barista marijuana derivative products. So, you can look for ads at this year's Super Bowl featuring Baristas products, all made possible by CBMJ. The ads will run throughout the day in and around the stadium before, during, and after the game and will include a special offer to send a message to the headlining halftime performer just confirmed to be Maroon 5. The spots will be seen on numerous digital displays including mobile devices allowing fans to connect via a special

Baristas EnrichaRoast CBD coffee portal.

CBMJ also owns the popular cannabis news radio program "Loudmouth News". Originating in Seattle "LoudMouth News" www.loudmouthnews.com became the first and is the longest-running syndicated terrestrial radio news program that focuses on the news relating to the marijuana industry in the USA. Last week this groundbreaking series reached an agreement for LoudMouth News to be heard via syndicated networks across Canada. LoudMouth News presents the news and commentary in an entertaining neutral manner highlighting the most impactful current news in politics, products, sociological issues, businesses, and the everchanging perceptions of marijuana usage. LoudMouth News is currently cleared to air on over 700 radio stations in the USA, is broadcast by YouTube

https://www.youtube.com/channel/UC VUtl HEsKdZ1uTlnjmgB1Q and now is expanding into Canada.

Canna Broadcast Media also recently acquired the assets, of the Canna Broadcasting Network including its Television Properties, Canna News Group, Digital delivery platform, agreements with Network partners, web-based properties, sales channel, cash, pre-paid TV media, radio media, and projects in development.

Canna Broadcast Media continues to build the first multi-faceted media company devoted to the cannabis industry. Although prohibited from doing so independently, with Canna Broadcast Media, cannabis company's have access to mainstream media in print, TV, and online, on a National and



Canadian basis. Simply put, CBMJ allows them to get marijuana products and companies access to mainstream media in ways that without CBMJ are currently just not possible.

About CBMJ: (CBMJ) dba Canna Broadcast Media specializes in getting mainstream media cleared promoting the cannabis sector including network TV, radio, and digital ads targeting those who wish to take advantage of the incredible investment opportunities that exist in the cannabis

sector. Canna Broadcast Media acquired "LoudMouth News" <u>www.loadmouthnews.com</u> which became the first and longest-running syndicated terrestrial radio news program that focused on the news relating to the marijuana industry. LoudMouth News presents the news and commentary in an entertaining neutral manner highlighting the most impactful current news in politics, products, sociological issues, businesses, and the ever-changing perceptions of marijuana usage.

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