

EVINTRA delivers state-of-the-art online directory for MICE and Tourism

FRANKFURT, GERMANY, January 16, 2019 /EINPresswire.com/ -- Meetings, Incentives, Conferences and Exhibitions, also known as MICE, is one of the most profitable sectors of the travel and tourism economy. Bringing buyers and sellers in this segment together means big business.

EVINTRA is the gateway to bringing the MICE and Tourism industry together on several levels. That includes a state-of-the-art online and print directory as well as "face to face" as they are involved at over 30 exhibitions every year. This basically covers it all – online, offline, and live events where EVINTRA brings buyers and suppliers to a fair and together at its booth.



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*Andreas Thölken, CEO,
EVINTRA*

“We believe in transparency and simplicity,” said Andreas Thölken, CEO of EVINTRA. “With just one click, you can find suppliers worldwide with direct contact details. There is no commission to pay, there is no charge, just great and reliable information giving buyers the tools needed to connect to industry suppliers.”

The directory is a diverse solution for the MICE and Tourism industry as it benefits buyers who are searching for suppliers, saving them time which means money, as

well helping suppliers to gain exposure and new leads. These facts are critical to success in the MICE and Tourism industries and actually are benefits EVINTRA offers.

DMCs - Destination Management Companies - are known to be the first point of contact for a buyer when it comes to an international MICE project, which also explains the fast growth in the numbers of DMCs registered on EVINTRA. Currently there are over 2,900 DMCs worldwide that are registered.

The MICE industry is global and growing fast, as is EVINTRA with over 100,000 industry

professionals connected in more than 180 countries. This sector is known to be innovative and worldwide, and with free-of-charge tools like EVINTRA.com (<https://www.evintra.com/>), even small companies can easily access and operate in international markets.

Andreas Thölken

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